Business Jet Market by Aircraft Type, by Geography - Global Forecasts, Trends & Analysis to 2014 - 2020

Description:

This report provides a market analysis of the business jet market over the next five years. It contains an analysis of the drivers, challenges, and restraints that affect the industry, along with their impact in the short, medium, and long term landscapes. It also discusses the industry, market, and technology trends that currently prevail in the market. It also analyses the market with a special focus on the aircraft type market segment.

This report also highlights the industry value chain, with a detailed ETOP analysis and market life cycle analysis of the business jet market. Another aspect to look forward to is the illustrative segmentation, geographic analysis, and forecast of the major markets to provide an overall view of the global market.

In this report, the global business jet market is broadly segmented into business jet types-very light jets, light jets, super light jets, midsized jets, super midsized jets, large cabin heavy jets, large cabin jets, and bizliners. The small cabin light jet segment accounted for the largest market size of the global business jet market in 2013, while the large cabin jets segment is expected to grow at a CAGR of 4.00% from 2014 to 2020 as the traditional regional markets have coped with economic variability and political uncertainties; key emerging markets are also expected to come out of the recessionary pressures in the coming future. This has led to increased growth in the large cabin jet category.

A competitive landscape with respect to an identification of key players and their market share has also been provided in the report. The strategic profiling of the key players of the business jet market, along with a comprehensive analysis of their recent developments, investments, and core competencies in each segment have been identified.

Key players profiled in the report are Bombardier Inc. (Canada), Gulfstream Aerospace Corporation (U.S.), Cessna Aircraft Company (U.S.), Dassault Aviation S.A. (France), and Embraer S.A. (Brazil).

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Cover Story: Mr. Roger Whyte, Current Cepa Chairman

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