World Consumption Report on Mattresses


This World Consumption Report on Mattresses provides data on the net consumption of Products and Services in each of the countries listed. The Products and Services covered (Mattress manufacturing) are classified by the 5-Digit United States Commerce Department Major Product Codes and each Product and Services is then further defined and analyzed by each 6 to 10-Digit United States Commerce Department Product Codes. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.


Net consumption of Mattresses Products & Services in each country.

This database covers NAICS code: 33791. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


MATTRESSES: PRODUCTS & MARKETS COVERED:

Mattress manufacturing

Mattress mfg

Innerspring mattresses, excl crib-size, incl those with polyurethane or rubber topper pads & those sold as part of hollywood beds, excl inserts

Other mattresses, incl crib mattresses & mattress inserts

Other mattresses, incl crib mattresses, foam core mattresses other than crib-size, inflatable air chambered & mattress inserts

Crib mattresses, all types, incl crib-size mattresses made with innersprings, polyurethane, latex, foam, hair, cotton felt, etc.

Foam core mattresses, other than crib-size

Other mattresses, incl inflatable air chambered, cotton felt, hair, etc. (excludes sleep system ensembles)

Mattress inserts for dual-purpose sleep furniture (innerspring & foam) & futons shipped without frames

Other mattresses, incl crib mattresses & mattress inserts, nsk

Foundations, excl innerspring units & those incorporated into hybrid-type flotation & adjustable ensembles
Foundations, incl spring, foam & platform, excl inner spring units & those incorporated into hybrid-type flotation & adjustable ensembles

Spring foundations, excl inner spring units & those incorporated into hybrid-type flotation & adjustable ensembles

Foam foundations, excl those incorporated into hybrid-type flotation & adjustable ensembles

Other foundations, incl platform, excl those incorporated into hybrid-type flotation, air & adjustable ensembles

Foundations, excl inner spring units & those incorporated into hybrid-type flotation & adjustable ensembles, nsk

Sleep system ensembles, excl conventional waterbeds

Sleep system ensembles, excl conventional waterbeds, incl hybrid-type system flotation ensembles

Hybrid-type sleep system flotation ensembles, excl conventional waterbeds

Electric adjustable sleep system ensemble, excl hospital & conventional waterbeds

Sleep system ensembles, excl conventional waterbeds, nsk

Mattresses & foundations, nsk, total

Mattresses & foundations, nsk, for nonadministrative-record establishments

Mattresses & foundations, nsk, for administrative-record establishments

MATTRESSES: 59 MARKET RESEARCH CHAPTERS:


SPREADSHEET CHAPTERS:


NATIONAL DATA - by Country by Year.

1. RELATIVE CONSUMPTION - in US$ (Purchasing Parity Index applied) by Country by each Product (4-10 Digit Product Code) by Year: 1997 to Current year, Medium Term Forecast Current year to 2020, Long Term Forecast 2021-2028.

2. LOCAL CONSUMPTION - in Local Currency (Relative Inflation Index applied)


4. PRODUCT MARKETING COSTS & MARGINS

5. PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

6. IMMEDIATE BUYERS & END USERS / CUSTOMER BASE PROFILE

7. IMMEDIATE BUYERS & END USERS / CONSUMER DEMOGRAPHICS - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

8. HISTORIC INDUSTRY BALANCE SHEET DATA


10. INDUSTRY PROFILE - by Country by Year.

11. NATIONAL DATA - by Country by Year.

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