World Consumption Report on Custom Computer Programming Service Lines

Description:

This World Consumption Report on Custom Computer Programming Service Lines provides data on the net consumption of Products and Services in each of the countries listed. The Products and Services covered (Custom computer programming services Lines) are classified by the 5-Digit United States Commerce Department Major Product Codes and each Product and Services is then further defined and analyzed by each 6 to 10-Digit United States Commerce Department Product Codes. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.

Contents:
The World Consumption Report on Custom Computer Programming Service Lines.

Net consumption of Custom Computer Programming Service Lines Products & Services in each country.

This database covers NAICS code: 541511_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


CUSTOM COMPUTER PROGRAMMING SERVICE LINES: PRODUCTS & MARKETS COVERED:

Custom computer programming services Lines
Information technology (IT) technical consulting services
Custom computer application design & development services
Web site design & development services
Database design & development services
Customization & integration of cross-ind application software
Customization & integration of vertical mkt application software
Other custom application design & development services
Computer network design & development services
Computer network security design & development services
Computer network design & development serv, other than security
Computer systems design, development, & integration services
Computer systems design services
Computer systems design & development services
Computer systems integration services
Web site hosting services
Application service provisioning
Business process management services
Data storage services
Data management services
Info technology (IT) infrastructure (computer) & netwk mgt serv
Information technology (IT) technical support services
Software-related technical support services
Hardware-related technical support services
Combined software & hardware technical support services
Auditing & assessing computer operations
Data recovery services
Disaster recovery services, business continuity services
Other information technology (IT) technical support services
Internet access services
System software publishing
Application software publishing
Resale of computer hardware & software
Rental & leasing of computer hardware
Information technology (IT) related training services
Data analysis services
Computer staff augmentation services
Merchandise sales
Sales of other merchandise, not specified by type
All other receipts
All other operating receipts, not specified by type

CUSTOM COMPUTER PROGRAMMING SERVICE LINES: 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10

SPREADSHEET CHAPTERS:


NATIONAL DATA - by Country by Year.

1. RELATIVE CONSUMPTION - in US$ (Purchasing Parity Index applied) by Country by each Product (4-10 Digit Product Code) by Year: 1997 to Current year, Medium Term Forecast Current year to 2020, Long Term Forecast 2021-2028.

2. LOCAL CONSUMPTION - in Local Currency (Relative Inflation Index applied)


4. PRODUCT MARKETING COSTS & MARGINS

5. PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

6. IMMEDIATE BUYERS & END USERS / CUSTOMER BASE PROFILE

7. IMMEDIATE BUYERS & END USERS / CONSUMER DEMOGRAPHICS - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

8. HISTORIC INDUSTRY BALANCE SHEET DATA


10. INDUSTRY PROFILE - by Country by Year.

11. NATIONAL DATA - by Country by Year.

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& reproduce the information for their own documents or reports.

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