World Consumption Report on Software Publisher Lines

Description: The World Consumption Report on Software Publisher Lines. Consumption/Products/Services by country. 6/10-Digit NAICS Product Codes. 3 Time series: 1997 to Current year and Forecasts Current year to 2020 & 2021-2028. Relative Consumption, Local Consumption, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data. The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for own reports, spreadsheet calculations & modeling. 31 Products covered, 2009 pages, 9917 spreadsheets, 9677 database tables, 504 illustrations. Updated monthly. This World Consumption Report on Software Publisher Lines provides data on the net consumption of Products and Services in each of the countries listed. The Products and Services covered (Software Publishers Lines) are classified by the 5-Digit United States Commerce Department Major Product Codes and each Product and Services is then further defined and analyzed by each 6 to 10-Digit United States Commerce Department Product Codes. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.

Contents: The World Consumption Report on Software Publisher Lines.

Net consumption of Software Publisher Lines Products & Services in each country.

This database covers NAICS code: 5112_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


SOFTWARE PUBLISHER LINES: PRODUCTS & MARKETS COVERED:

Software publishers Lines

Information technology (IT) technical consulting services

Custom computer application design & development services

Web site design & development services

Database design & development services

Customization & integration of cross-ind application software

Customization & integration of vertical mkt application software

Other custom application design & development services

Application service provisioning

Business process management services

Information technology (IT) technical support services

Software-related technical support services
System software publishing
Operating systems software publishing
Network software publishing
Database management software publishing
Development tools & programming languages software publishing
Other systems software publishing
Application software publishing
General business productivity & home use applications publishing
Game software publishing
Cross-industry application software publishing
Verticle market application software publishing
Utilities software publishing
Other applications software publishing
Resale of computer hardware & software
Information technology (IT) related training services
Merchandise sales
Sales of merchandise, excluding computer hardware & software
All other receipts

SOFTWARE PUBLISHER LINES: 59 MARKET RESEARCH CHAPTERS:


SPREADSHEET CHAPTERS:


each country. 3816 National Database tables & Spreadsheets covering business scenarios.


NATIONAL DATA - by Country by Year.

1. RELATIVE CONSUMPTION - in US$ (Purchasing Parity Index applied) by Country by each Product (4-10 Digit Product Code) by Year: 1997 to Current year, Medium Term Forecast Current year to 2020, Long Term Forecast 2021-2028.

2. LOCAL CONSUMPTION - in Local Currency (Relative Inflation Index applied)


4. PRODUCT MARKETING COSTS & MARGINS

5. PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

6. IMMEDIATE BUYERS & END USERS / CUSTOMER BASE PROFILE

7. IMMEDIATE BUYERS & END USERS / CONSUMER DEMOGRAPHICS - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

8. HISTORIC INDUSTRY BALANCE SHEET DATA


10. INDUSTRY PROFILE - by Country by Year.

11. NATIONAL DATA - by Country by Year.

The report is on a DVD containing the entire web and databases, or it is available online. Readers can access & reproduce the information for their own documents or reports.

Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.


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