World Distribution Report on Miscellaneous Publishers


The World Distribution Report on Miscellaneous Publishers describes the distribution (and by implication the marketing and sales) of Products. The data shows the geographic distribution of products that are consumed in the major Cities and Towns PLUS associated Distribution Functions, Structures, Costs and Margins. The Products (Miscellaneous publishers) are classified by the 5-Digit United States Commerce Department Major Products Codes and each Product Line is then further defined and analyzed by each 6 to 10-Digit U.S. Commerce Department Product Line Codes. The distribution data shows product flow through the major Cities and Towns in each of the countries listed. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.


Distribution, marketing & sales of Miscellaneous Publishers in each country by major Cities & Towns PLUS associated Distribution Functions, Structures, Costs & Margins.

This database covers NAICS code: 51119. Products/Services classified by the 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


MISCELLANEOUS PUBLISHERS: PRODUCTS & MARKETS COVERED:

Other publishers

Greeting card publishers

Greeting card publishing

Christmas cards, counter (publishers' sales)

Christmas cards, packaged, incl boxed cards (publishers' sales)

Valentine cards (publishers' sales)

Mother's Day cards (publishers' sales)

Seasonal greeting cards other than Christmas, Valentine & Mother's Day (publishers' sales)

Easter cards (publishers' sales)

Seasonal greeting cards other than Christmas, Valentine, Easter & Mother's Day (publishers' sales)

Everyday greeting cards (publishers' sales)
Greeting card publishers, nsk, total
Greeting card publishers, nsk, for nonadministrative-record establishments
Greeting card publishers, nsk, for administrative-record establishments
All other publishers
Pattern publishing, incl clothing patterns
Shopping news publishing
Other miscellaneous publishing, nec
Other miscellaneous publishing
Card publishing, other than greeting cards, incl picture postcards, sports & other trading cards, souvenir cards, etc.
Calendar publishing
Multimedia kit publishing
Map, hydrographic chart & globe cover publishing
Atlas & gazetteer publishing
Micropublishing (publishing in microfilm or microfiche format)
Travel guide publishing, in brochure or pamphlet form
Poster publishing
Yearbook publishing
Business service newsletter publishing
Other miscellaneous publication publishing, incl almanacs, racing forms, etc.
Other miscellaneous publishing, nsk
All other publishers, nsk, total
All other publishers, nsk, for nonadministrative-record establishments
All other publishers, nsk, for administrative-record establishments
MISCELLANEOUS PUBLISHERS: 59 MARKET RESEARCH CHAPTERS:

Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

SPREADSHEET CHAPTERS:


NATIONAL DATA - by Country by Year.


2. LOCAL DISTRIBUTION VALUES - in Local Currency (Relative Inflation Index applied)


4. DISTRIBUTION INDUSTRY MARKETING COSTS & MARGINS

5. INDUSTRY PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast: Current year to 2020, Forecast: 2021-2028.

6. TRADE BUYER & END USER / BASE PROFILE


8. DISTRIBUTION INDUSTRY / HISTORIC BALANCE SHEET DATA


10. DISTRIBUTION INDUSTRY PROFILE - by Country by Year.

11. NATIONAL DATA - by Country by Year.

The report is on a DVD containing the entire web and databases, or it is available online. Readers can access & reproduce the information for their own documents or reports.

Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.


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