World Consumption Report on Graphic Design Service Lines


This World Consumption Report on Graphic Design Service Lines provides data on the net consumption of Products and Services in each of the countries listed. The Products and Services covered (Graphic design services Lines) are classified by the 5-Digit United States Commerce Department Major Product Codes and each Product and Services is then further defined and analyzed by each 6 to 10-Digit United States Commerce Department Product Codes. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.

Contents: The World Consumption Report on Graphic Design Service Lines.

Net consumption of Graphic Design Service Lines Products & Services in each country.

This database covers NAICS code: 54143_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


GRAPHIC DESIGN SERVICE LINES: PRODUCTS & MARKETS COVERED:

Graphic design services Lines

Urban planning services

Interior design services

Interior design services: Fees

Interior des serv:Sale-Pro specif as pt-an integrate int des serv

Interior design services: Income from subcontracted work

Industrial design services

Fashion design services

Commercial art & illustration services

Graphic design services

Golf course design services

Specialized design services
Photography services, including commercial photography
Drafting services: Mechanical drafting services
Drafting services: Mechanical systems drafting services
Drafting services: Industr machinery & equipment layout drafting serv
Drafting services: Process piping systems drafting
Drafting services: Site drafting serv for civil engineering projects
Drafting services: Structural drafting serv for civil eng projects
Drafting services: Architectural drafting services
Drafting services: Display & presentation drafting services
Drafting services: Patent drawing & trademark illustration serv
Drafting services: Other drafting services
Plotting & printing services for technical drawings
Conversion services for technical drawings
Merchandise sales
Sales of merchandise, not specified by type
All other receipts
All other operating receipts

GRAPHIC DESIGN SERVICE LINES:


SPREADSHEET CHAPTERS:


WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:


NATIONAL DATA - by Country by Year.

1. RELATIVE CONSUMPTION - in US$ (Purchasing Parity Index applied) by Country by each Product (4-10 Digit Product Code) by Year: 1997 to Current year, Medium Term Forecast Current year to 2020, Long Term Forecast 2021-2028.

2. LOCAL CONSUMPTION - in Local Currency (Relative Inflation Index applied)


4. PRODUCT MARKETING COSTS & MARGINS

5. PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

6. IMMEDIATE BUYERS & END USERS / CUSTOMER BASE PROFILE

7. IMMEDIATE BUYERS & END USERS / CONSUMER DEMOGRAPHICS - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

8. HISTORIC INDUSTRY BALANCE SHEET DATA


10. INDUSTRY PROFILE - by Country by Year.

11. NATIONAL DATA - by Country by Year.

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Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.


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