World Consumption Report on Database & Directory Publisher Lines

Description: The World Consumption Report on Database & Directory Publisher Lines. Consumption/Products/Services by country. 6/10-Digit NAICS Product Codes. 3 Time series: 1997 to Current year and Forecasts Current year to 2020 & 2021-2028. Relative Consumption, Local Consumption, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data. The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for own reports, spreadsheet calculations & modeling. 27 Products covered, 2171 pages, 10071 spreadsheets, 9777 database tables, 537 illustrations. Updated monthly.

This World Consumption Report on Database & Directory Publisher Lines provides data on the net consumption of Products and Services in each of the countries listed. The Products and Services covered (Database & directory publishers Lines) are classified by the 5-Digit United States Commerce Department Major Product Codes and each Product and Services is then further defined and analyzed by each 6 to 10-Digit United States Commerce Department Product Codes. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.

Contents: The World Consumption Report on Database & Directory Publisher Lines.

Net consumption of Database & Directory Publisher Lines Products & Services in each country.

This database covers NAICS code: 511140_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


DATABASE & DIRECTORY PUBLISHER LINES: PRODUCTS & MARKETS COVERED:

Database & directory publishers Lines

Sale or licensing of rights to content

Mailing lists, rental or sale

Publishing services for others

Directories - Print - Subscriptions & sales

Directories - Print - Sale of advertising space

Directories - Print - Sale of advertising space: Telephone dir

Directories - Print - Sale of advertising space: Other dir

Directories - Internet - Subscriptions & sales

Directories - Internet - Sale of advertising space

Directories - Other media - Subscriptions & sales

Directories - Other media - Sale of advertising space
DATABASE & DIRECTORY PUBLISHER LINES: 59 MARKET RESEARCH CHAPTERS:


SPREADSHEET CHAPTERS:


NATIONAL DATA - by Country by Year.

1. RELATIVE CONSUMPTION - in US$ (Purchasing Parity Index applied) by Country by each Product (4-10 Digit Product Code) by Year: 1997 to Current year, Medium Term Forecast Current year to 2020, Long Term Forecast 2021-2028.

2. LOCAL CONSUMPTION - in Local Currency (Relative Inflation Index applied)


4. PRODUCT MARKETING COSTS & MARGINS

5. PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

6. IMMEDIATE BUYERS & END USERS / CUSTOMER BASE PROFILE

7. IMMEDIATE BUYERS & END USERS / CONSUMER DEMOGRAPHICS - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

8. HISTORIC INDUSTRY BALANCE SHEET DATA


10. INDUSTRY PROFILE - by Country by Year.

11. NATIONAL DATA - by Country by Year.

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