World Consumption Report on Computer & Peripheral & Software Wholesale Lines

Description: The World Consumption Report on Computer & Peripheral & Software Wholesale Lines. Consumption/Products/Services by country. 6/10-Digit NAICS Product Codes. 3 Time series: 1997 to Current year and Forecasts Current year to 2020 & 2021-2028. Relative Consumption, Local Consumption, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data. The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for own reports, spreadsheet calculations & modeling. 60 Products covered, 2174 pages, 9906 spreadsheets, 9617 database tables, 503 illustrations. Updated monthly. This World Consumption Report on Computer & Peripheral & Software Wholesale Lines provides data on the net consumption of Products and Services in each of the countries listed. The Products and Services covered (Computer & peripheral & software merchant wholesalers Lines) are classified by the 5-Digit United States Commerce Department Major Product Codes and each Product and Services is then further defined and analyzed by each 6 to 10-Digit United States Commerce Department Product Codes. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.


Net consumption of Computer & Peripheral & Software Wholesale Lines Products & Services in each country.

This database covers NAICS code: 423430_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


COMPUTER & PERIPHERAL & SOFTWARE WHOLESALE LINES: PRODUCTS & MARKETS COVERED:

Computer & peripheral & software merchant wholesalers Lines

Household and lawn furniture
Office and business furniture
Photographic equipment and supplies
Office equipment, excluding computers
Typewriters
Calculators
Copiers and copier parts and equipment
Dictating, transcribing, and recording machines
Mailing, letter handling, and addressing machines
New computer equipment
Computers
Computer storage devices
Computer printers
Other computer peripheral equipment
Used computer equipment
Packaged computer software
Restaurant and hotel equipment and supplies
Store machines and equipment
Miscellaneous professional equipment and supplies
Electrical apparatus and equipment
Electric household appliances
Televisions
Radios, stereos, tape players, and CD players
VCRs, video cameras, digital video disc (DVD) players
Electronic parts and equipment
Communications equipment and supplies
Hardware
General-purpose industrial machinery
Abrasives, strapping, tapes, and inks
Toys and hobby goods and supplies
Video game players
Nonferrous metal scrap
Aluminum scrap
Copper and copper alloy scrap
Other nonferrous metallic scrap
Pre-recorded compact discs (CDs)
Pre-recorded video tapes, and digital video discs (DVDs)
Printing and writing paper
Office paper, office supplies, greeting cards, and labels
Paper and plastic products
Cardboard boxes
Industrial paper and plastic
Other paper and plastic products
Books, periodicals, newspapers, and other printed materials
Books
Service receipts and labor charges
Labor charges for repair work
Parts installed in repair work
Other service receipts and labor charges
Receipts for service contracts
Receipts for installing equipment
Miscellaneous commodities
Sales of integrated systems
Rental and operating lease receipts
Computer rental and leasing receipts
Photocopying machine rental
Other office machine rental receipts
Other rental receipts
Custom computer software

COMPUTER & PERIPHERAL & SOFTWARE WHOLESALE LINES: 59 MARKET RESEARCH CHAPTERS:


SPREADSHEET CHAPTERS:


each country. 3816 National Database tables & Spreadsheets covering business scenarios.


NATIONAL DATA - by Country by Year.

1. RELATIVE CONSUMPTION - in US$ (Purchasing Parity Index applied) by Country by each Product (4-10 Digit Product Code) by Year: 1997 to Current year, Medium Term Forecast Current year to 2020, Long Term Forecast 2021-2028.

2. LOCAL CONSUMPTION - in Local Currency (Relative Inflation Index applied)


4. PRODUCT MARKETING COSTS & MARGINS

5. PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

6. IMMEDIATE BUYERS & END USERS / CUSTOMER BASE PROFILE

7. IMMEDIATE BUYERS & END USERS / CONSUMER DEMOGRAPHICS - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

8. HISTORIC INDUSTRY BALANCE SHEET DATA


10. INDUSTRY PROFILE - by Country by Year.

11. NATIONAL DATA - by Country by Year.

The report is on a DVD containing the entire web and databases, or it is available online. Readers can access & reproduce the information for their own documents or reports.

Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.


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