World Consumption Report on Cable & Subscription Programming

Description:

This World Consumption Report on Cable & Subscription Programming provides data on the net consumption of Products and Services in each of the countries listed. The Products and Services covered (Cable & other subscription programming) are classified by the 5-Digit United States Commerce Department Major Product Codes and each Product and Services is then further defined and analyzed by each 6 to 10-Digit United States Commerce Department Product Codes. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.

Contents:
The World Consumption Report on Cable & Subscription Programming.

Net consumption of Cable & Subscription Programming Products & Services in each country.

This database covers NAICS code: 51521. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


CABLE & SUBSCRIPTION PROGRAMMING: PRODUCTS & MARKETS COVERED:

Cable & other subscription programming

CABLE & SUBSCRIPTION PROGRAMMING: 59 MARKET RESEARCH CHAPTERS:


SPREADSHEET CHAPTERS:

Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.


NATIONAL DATA - by Country by Year.

1. RELATIVE CONSUMPTION - in US$ (Purchasing Parity Index applied) by Country by each Product (4-10 Digit Product Code) by Year: 1997 to Current year, Medium Term Forecast Current year to 2020, Long Term Forecast 2021-2028.

2. LOCAL CONSUMPTION - in Local Currency (Relative Inflation Index applied)


4. PRODUCT MARKETING COSTS & MARGINS

5. PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

6. IMMEDIATE BUYERS & END USERS / CUSTOMER BASE PROFILE

7. IMMEDIATE BUYERS & END USERS / CONSUMER DEMOGRAPHICS - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

8. HISTORIC INDUSTRY BALANCE SHEET DATA


10. INDUSTRY PROFILE - by Country by Year.

11. NATIONAL DATA - by Country by Year.

The report is on a DVD containing the entire web and databases, or it is available online. Readers can access & reproduce the information for their own documents or reports.

Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

All Cable & Subscription Programming NAICS Products covered, over 200 Countries covered, 2190 pages, 9773 spreadsheets, 9774 database tables, 507 diagrams & maps. Contents change for each edition. Updated monthly. Full 12 month After-Sales & update services available from the publishers.

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