
Description: The World Distribution Report on Periodical Publishers. Distribution/Marketing/Sales by Country by City. Distribution Functions, Structures, Costs & Margins. 6/10-Digit NAICS Product Codes. 3 Time series: 1997 to Current year and Forecasts Current year to 2020 & 2021-2028. Distribution Values, Local Distribution, Per-Capita Distribution, Marketing Costs & Margins, Product Launch Data, Trade Buyers & End Users Profile, Buyer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data. The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for own reports, spreadsheet calculations & modeling. The World Distribution Report on Periodical Publishers describes the distribution (and by implication the marketing and sales) of Products. The data shows the geographic distribution of products that are consumed in the major Cities and Towns PLUS associated Distribution Functions, Structures, Costs and Margins. The Products (Periodical publishers) are classified by the 5-Digit United States Commerce Department Major Products Codes and each Product Line is then further defined and analyzed by each 6 to 10-Digit U.S. Commerce Department Product Line Codes. The distribution data shows product flow through the major Cities and Towns in each of the countries listed. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.


Distribution, marketing & sales of Periodical Publishers in each country by major Cities & Towns PLUS associated Distribution Functions, Structures, Costs & Margins.

This database covers NAICS code: 51112. Products/Services classified by the 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


PERIODICAL PUBLISHERS: PRODUCTS & MARKETS COVERED:

Periodical publishers

Farm periodical publishing (receipts from subscriptions, sales & advertising)

Farm periodicals (receipts from subscriptions, sales & advertising)

Farm periodicals (receipts from subscriptions & single copy sales)

Farm periodicals (receipts from advertising)

Farm periodicals (receipts from subscriptions, sales & advertising), nsk

Specialized business & professional periodical publishing (receipts from subscriptions & single copy sales)

Specialized business & professional periodicals (receipts from subscriptions & single copy sales)

Manufacturing (excl electronics) business publications (paid circulation, single copy & subscription receipts)

Wholesale & retail trade (incl merchandising) business publications (paid circulation, single copy & subscription receipts)

Medical & health care business publications (paid circulation, single copy & subscription receipts)
Electronics-data management business publications (paid circulation, single copy & subscription receipts)

Service (excl data management) business publications (paid circulation, single copy & subscription receipts)

Other business publications, nec (paid circulation, single copy & subscription receipts)

Manufacturing (excl electronics) business publications (controlled circulation, single copy & subscription receipts)

Wholesale & retail trade (incl merchandising) business publications (controlled circulation, single copy & subscription receipts)

Medical & health care business publications (controlled circulation, single copy & subscription receipts)

Electronics-data management business publications (controlled circulation, single copy & subscription receipts)

Service (excl data management) business publications (controlled circulation, single copy & subscription receipts)

Other business publications, nec (controlled circulation, single copy & subscription receipts)

Scholarly journals (subscriptions & single copy sales)

Other professional journals (subscriptions & single copy sales)

Specialized business & professional periodicals (receipts from subscriptions & single copy sales), nsk

Specialized business & professional periodical publishing (receipts from advertising)

Specialized business & professional periodicals (receipts from advertising)

Manufacturing (excl electronics) business publications (paid circulation, advertising receipts)

Wholesale & retail trade (incl merchandising) business publications (paid circulation, advertising receipts)

Medical & health care business publications (paid circulation, advertising receipts)

Electronics-data management business publications (paid circulation, advertising receipts)

Service (excl data management) business publications (paid circulation, advertising receipts)

Other business publications, nec (paid circulation, advertising receipts)

Manufacturing (excl electronics) business publications (controlled circulation, advertising receipts)

Wholesale & retail trade (incl merchandising) business publications (controlled circulation, advertising receipts)

Medical & health care business publications (controlled circulation, advertising receipts)

Electronics-data management business publications (controlled circulation, advertising receipts)

Service (excl data management) business publications (controlled circulation, advertising receipts)

Other business publications, nec (controlled circulation, advertising receipts)

Scholarly journals (advertising receipts)

Other professional journals (advertising receipts)

Specialized business & professional periodicals (receipts from advertising), nsk
General & consumer periodical publishing (receipts from subscriptions)

Women's, home & fashion periodicals, incl domestic science, child care, housekeeping, health, gardening, etc. (receipts from subscriptions)

General news, business news & regional, metropolitan & city periodicals (receipts from subscriptions)

General news periodicals, incl weeklies & biweeklies with news of interest to the general public (receipts from subscriptions)

Business news periodicals, concerning business & industry, directed to a broader readership than those in business for a living (receipts from subscriptions)

Regional, metropolitan & city magazines (receipts from subscriptions)

Special interest periodicals, incl hobby, sports, entertainment, art, photography, science, automotive, aviation, etc. (receipts from subscriptions)

General interest periodicals, incl general articles, pictures, fiction, literature, geography, travel, history, humor, etc. (receipts from subscriptions)

General & consumer periodicals (receipts from subscriptions), nsk

General & consumer periodical publishing (receipts from single copy sales)

Comics (receipts from subscriptions & single copy sales)

Women's, home & fashion periodicals, incl domestic science, child care, housekeeping, health, gardening, etc. (receipts from single copy sales)

General news, business news & regional, metropolitan & city periodicals (receipts from single copy sales)

General news periodicals, incl weeklies & biweeklies with news of interest to the general public (receipts from single copy sales)

Business news periodicals, concerning business & industry, directed to a broader readership than those in business for a living (receipts from single copy sales)

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Special interest periodicals, incl hobby, sports, entertainment, art, photography, science, automotive, aviation, etc. (receipts from advertising)

General interest periodicals, incl general articles, pictures, fiction, literature, geography, travel, history, humor, etc. (receipts from advertising)

General & consumer periodicals (receipts from advertising), nsk

Other periodical publishing, except shopping news, catalogs, or directories, nec

Other periodicals, except shopping news, catalogs, or directories, nec

Religious periodicals, incl religion, theology, church bulletins, local church papers, etc. (receipts from subscriptions & single copy sales)

Religious periodicals, incl religion, theology, church bulletins, local church papers, etc. (receipts from advertising)

Magazine & comic supplements for Sunday newspapers (receipts from advertising & copy sales)

Other periodicals, nec, except shopping news, catalogs & directories (receipts from subscriptions)

Other periodicals, nec, except shopping news, catalogs & directories (receipts from single copy sales)

Other periodicals, nec, except shopping news, catalogs & directories (receipts from advertising)

Other periodicals, except shopping news, catalogs, or directories, nec, nsk

Periodical publishers, nsk, total

Periodical publishers, nsk, for nonadministrative-record establishments

Periodical publishers, nsk, for administrative-record establishments

PERIODICAL PUBLISHERS: 59 MARKET RESEARCH CHAPTERS:


SPREADSHEET CHAPTERS:


WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 World Database tables & Spreadsheets covering business scenarios. 1435 World Database tables & Spreadsheets covering Markets,


NATIONAL DATA - by Country by Year.


2. LOCAL DISTRIBUTION VALUES - in Local Currency (Relative Inflation Index applied)


4. DISTRIBUTION INDUSTRY MARKETING COSTS & MARGINS

5. INDUSTRY PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast: Current year to 2020, Forecast: 2021-2028.

6. TRADE BUYER & END USER / BASE PROFILE


8. DISTRIBUTION INDUSTRY / HISTORIC BALANCE SHEET DATA


10. DISTRIBUTION INDUSTRY PROFILE - by Country by Year.

11. NATIONAL DATA - by Country by Year.

The report is on a DVD containing the entire web and databases, or it is available online. Readers can access & reproduce the information for their own documents or reports.

Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.


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