**World Distribution Report on Computer Software (Packaged) Wholesale Lines**

**Description:**

The World Distribution Report on Computer Software (Packaged) Wholesale Lines describes the distribution (and by implication the marketing and sales) of Products. The data shows the geographic distribution of products that are consumed in the major Cities and Towns PLUS associated Distribution Functions, Structures, Costs and Margins. The Products (Computer software (packaged) merchant wholesalers Lines) are classified by the 5-Digit United States Commerce Department Major Products Codes and each Product Line is then further defined and analyzed by each 6 to 10-Digit U.S. Commerce Department Product Line Codes. The distribution data shows product flow through the major Cities and Towns in each of the countries listed. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.

**Contents:**

Distribution, marketing & sales of Computer Software (Packaged) Wholesale Lines in each country by major Cities & Towns PLUS associated Distribution Functions, Structures, Costs & Margins.

This database covers NAICS code: 4234302_L. Products/Services classified by the 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


**COMPUTER SOFTWARE (PACKAGED) WHOLESALe LINES: PRODUCTS & MARKETS COVERED:**

Computer software (packaged) merchant wholesalers Lines

Still picture photographic equipment

Motion picture photographic equipment

Typewriters

Calculators

Copiers and copier parts and equipment

Mailing, letter handling, and addressing machines

Computers

Computer storage devices

Computer printers
Other computer peripheral equipment
VCRs, video cameras, digital video disc (DVD) players
Other printing and writing paper
Books
Labor charges for repair work
Parts installed in repair work
Other service receipts and labor charges
Computer rental and leasing receipts
Other rental receipts

COMPUTER SOFTWARE (PACKAGED) WHOLESALE LINES: 59 MARKET RESEARCH CHAPTERS:


SPREADSHEET CHAPTERS:


NATIONAL DATA - by Country by Year.


2. LOCAL DISTRIBUTION VALUES - in Local Currency (Relative Inflation Index applied)

4. DISTRIBUTION INDUSTRY MARKETING COSTS & MARGINS

5. INDUSTRY PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast: Current year to 2020, Forecast: 2021-2028.

6. TRADE BUYER & END USER / BASE PROFILE


8. DISTRIBUTION INDUSTRY / HISTORIC BALANCE SHEET DATA


10. DISTRIBUTION INDUSTRY PROFILE - by Country by Year.

11. NATIONAL DATA - by Country by Year.

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