World Distribution Report on Computer & Software Store Lines

Description:

The World Distribution Report on Computer & Software Store Lines. Distribution/Marketing/Sales by Country by City. Distribution Functions, Structures, Costs & Margins. 6/10-Digit NAICS Product Codes. 3 Time series: 1997 to Current year and Forecasts Current year to 2020 & 2021-2028. Distribution Values, Local Distribution, Per-Capita Distribution, Marketing Costs & Margins, Product Launch Data, Trade Buyers & End Users Profile, Buyer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data. The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for own reports, spreadsheet calculations & modeling. The World Distribution Report on Computer & Software Store Lines describes the distribution (and by implication the marketing and sales) of Products. The data shows the geographic distribution of products that are consumed in the major Cities and Towns PLUS associated Distribution Functions, Structures, Costs and Margins. The Products (Computer & software stores Lines) are classified by the 5-Digit United States Commerce Department Major Products Codes and each Product Line is then further defined and analyzed by each 6 to 10-Digit U.S. Commerce Department Product Line Codes. The distribution data shows product flow through the major Cities and Towns in each of the countries listed. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.

Contents:


Distribution, marketing & sales of Computer & Software Store Lines in each country by major Cities & Towns PLUS associated Distribution Functions, Structures, Costs & Margins.

This database covers NAICS code: 44312_L. Products/Services classified by the 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


COMPUTER & SOFTWARE STORE LINES: PRODUCTS & MARKETS COVERED:

Computer & software stores Lines

Major household appliances

Kitchen appliances, parts, & accessories

Other major household appliances, parts, & accessories

Small electric appliances & personal care appliances

TVs, video recorders, video cameras, video tapes, DVDs, etc

Television

Video recorders, cameras & electronic game/DVD comb devices

Video tapes, laser discs, and DVDs

Audio equip, musical instr, radios, stereos, CDs, records, etc

Audio equipment, components, parts & accessories
Records, tapes, audio tape books, CD & DVD
Musical instruments, sheet music, & related items
Furniture, sleep equipment & outdoor/patio furniture
Computer hardware, software, & supplies
Computer & peripheral equipment
Prepackaged (off-the-shelf) computer software
Books
Photographic equipment & supplies
Toys, hobby goods, & games
Hardware, tools, & plumbing & electrical supplies
Lawn, garden, & farm equipment & supplies
Automotive tires, tubes, batteries, parts, accessories
All other merchandise
Office & school supplies
Office equip, incl fax machines, dictaphones, copier, calculators
Magazines & newspapers
Telephones
Typewriters
All other merchandise
All nonmerchandise receipts
Labor charges for work performed by this establishment
Labor charges for work contracted out to other establishments
Parts installed in repair
Receipts from video tape, DVD, video/DVD player etc rentals
Receipts from photofinishing contracted out to other estabs
Rental or lease of appliances, stereos, TVs, photo equip, etc
Value of service contracts
All other nonmerchandise receipts

COMPUTER & SOFTWARE STORE LINES: 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing
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