World Distribution Report on Newspaper, Periodical, Book & Database Publisher Lines


The World Distribution Report on Newspaper, Periodical, Book & Database Publisher Lines describes the distribution (and by implication the marketing and sales) of Products. The data shows the geographic distribution of products that are consumed in the major Cities and Towns PLUS associated Distribution Functions, Structures, Costs and Margins. The Products (Newspaper, periodical, book, & database publishers Lines) are classified by the 5-Digit United States Commerce Department Major Products Codes and each Product Line is then further defined and analyzed by each 6 to 10-Digit U.S. Commerce Department Product Line Codes. The distribution data shows product flow through the major Cities and Towns in each of the countries listed. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.


Distribution, marketing & sales of Newspaper, Periodical, Book & Database Publisher Lines in each country by major Cities & Towns PLUS associated Distribution Functions, Structures, Costs & Margins.

This database covers NAICS code: 5111_L. Products/Services classified by the 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


NEWSPAPER, PERIODICAL, BOOK & DATABASE PUBLISHER LINES: PRODUCTS & MARKETS COVERED:

Newspaper, periodical, book, & database publishers Lines

Newspapers - Print - Subscriptions & sales: General newspapers

Newspapers - Print - Subscriptions & sales: Gen newspapers- Daily

Newspapers - Print - Subs & sales: Gen newspapers- Oth than daily

Newspapers- Print - Subscriptions & sales: Specialized newspapers

Newspapers - Print - Subs & sales: Spec newspapers - Daily

Newspapers-Print - Subs & sales: Spec newspapers - Oth than daily

Newspapers - Internet - Subscriptions & sales: General newspapers

Newspapers - Internet - Subs & sales: Gen newspapers - Daily

Newspapers-Internet- Subs & sales: Gen newspapers- Oth than daily
Newspapers - Internet - Subs & sales: Specialized newspapers
Newspapers - Internet - Subs & sales: Spec newspapers - Daily
Newspapers - Internet - Subs & sales: Spec newspapers - Oth than daily
Newspapers - Other media - Subscriptions & sales: General newspapers
Newspapers - Oth media - Subs & sales: Gen newspapers - Daily
Newspapers - Oth media - Subs & sales: Gen newspapers - Oth than daily
Newspapers - Other media - Subs & sales: Specialized newspapers
Newspapers - Other media - Subs & sales: Spec newspapers - Daily
Newspapers - Oth media - Subs & sales: Spec newspapers - Oth than daily
Newspapers - Print - Sale of ad space: General newspapers
Newspapers - Print - Sale of ad space: General newspapers - Daily
Newspapers - Print - Sale of ad space: General newspapers - Oth than daily
Newspapers - Print - Sale of ad space: Specialized newspapers
Newspapers - Print - Sale of ad space: Spec newspapers - Daily
Newspapers - Print - Sale of ad space: Spec newspapers - Oth than daily
Newspapers - Internet - Sale of ad space: General newspapers
Newspapers - Internet - Sale of ad space: General newspapers - Daily
Newspapers - Internet - Sale of ad space: General newspapers - Oth than daily
Newspapers - Internet - Sale of ad space: Spec newspapers - Daily
Newspapers - Internet - Sale of ad space: Spec newspapers - Oth than daily
Newspapers - Other media - Sale of ad space: General newspapers
Newspapers - Other media - Sale of ad space: Spec newspapers - Daily
Newspapers - Other media - Sale of ad space: Spec newspapers - Oth than daily
Newspapers - Oth media - Sale of ad space: General newspapers
Newspapers - Oth media - Sale of ad space: Spec newspapers - Daily
Newspapers - Oth media - Sale of ad space: Spec newspapers - Oth than daily
Newspapers - Oth media - Sale of ad space: Spec newspapers - Oth than daily
Printing services for others
Distribution of flyers, inserts, samples, etc., for others
Archival services
Archival research
Archival material
Sale or licensing of rights to content
Mailing lists, rental or sale
Publishing services for others
Books - Print: Textbooks
Books - Print: Elementary & secondary school textbooks
Books - Print: Post-secondary textbooks
Books-Print: Child's books, excl color/sticker/water paint bks
Books - Print: General reference books
Books - Print: General reference books - Maps
Books - Print: General reference books - Atlases & gazetteers
Books-Print:Gen ref bks-Oth, incl dict/encycl/thesauruses/etc
Books - Print: Professional, technical & scholarly books
Books - Print: Professional & technical books - Legal
Books - Print: Professional & technical books - Medical
Books - Print: Professional & technical books - Other
Books - Print: Scholarly books
Books - Print: Adult trade books
Books - Print - Sale of advertising space
Books - Internet: Textbooks
Books - Internet: Elementary & secondary school textbooks
Books - Internet: Post-secondary textbooks
Books-Internet:Child's bks, exclud color/sticker/water paint bks
Books - Internet: General reference books
Books - Internet: General reference books - Maps
Books - Internet: General reference books - Atlases & gazetteers
Books-Internet: Gen ref bks-Oth, incl dict/encycl/thesauruses/etc
Books - Internet: Professional, technical & scholarly books
Books - Internet: Professional & technical books - Legal
Books - Internet: Professional & technical books - Medical
Books - Internet: Professional & technical books - Other
Books - Internet: Scholarly books
Books - Internet: Adult trade books
Books - Internet - Sale of advertising space
Books - Other media: Textbooks
Books - Other media: Elementary & secondary school textbooks
Books - Other media: Post-secondary textbooks
Books - Oth media: Childs bk, exclud coloring/sticker/water paint bk
Books - Other media: General reference books
Books - Other media: General reference books - Maps
Books - Other media: General reference books - Atlases & gazetteers
Books - Other media: Gen ref bks-Oth, incl dict/encycl/thesaur/etc
Books - Other media: Professional, technical, & scholarly books
Books - Other media: Professional & technical books - Legal
Books - Other media: Professional & technical books - Medical
Books - Other media: Professional & technical books - Other
Books - Other media: Scholarly books
Books - Other media: Adult trade books
Books - Other media: Adult trade books - Audio
Books - Other media: Adult trade books - Excluding audio
Greeting cards - Internet
Calendars - Internet
Patterns - Internet
Calendars - Other media
Cards, except greeting cards - Other media
Fulfillment serv (Third party dist of merch on a contract basis.)
Consulting services (Related to book publishers.)
Training services (Related to book publishers.)
Sale of ad space - Other media, not specified by type of pub
Periodicals - Print - Subs & sales: Gen interest periodicals
Periodicals - Print - Subs & sales: Arts/culture/leisure/ent pdcls
Periodicals - Print - Subs & sales: Home & living periodicals
Periodicals - Print - Subs & sales: Polit/soc/bus news periodicals
Periodicals - Print - Subs & sales: Oth gen interest periodicals
Periodicals - Print - Subs & sales: Bus (incl farming)/prof/acad pdcls
Periodicals - Print - Subscriptions & sales: Other periodicals
Periodicals - Internet - Subs & sales: Gen interest periodicals
Periodicals - Internet - Subs & sales: Arts/culture/leisure/ent pdcls
Periodicals - Internet - Subs & sales: Home & living periodicals
Periodicals - Internet - Subs & sales: Polit/soc/bus news periodicals
Periodicals - Internet - Subs & sales: Oth gen interest periodicals
Periodicals - Internet - Subs & sales: Bus (incl farming)/prof/acad pdcls
Periodicals - Internet - Subscriptions & sales: Other periodicals
Periodicals - Oth media - Subs & sales: Gen interest periodicals
Periodicals - Oth media - Subs & sales: Arts/culture/leisure/ent pdcls
Periodicals - Oth media - Subs & sales: Home & living periodicals
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Periodicals - Oth media - Subs & sales: Oth gen interest periodicals
Periodicals - Oth media - Subs & sales: Bus (incl farming)/prof/acad pdcls
Periodicals - Oth media - Subscriptions & sales: Oth periodicals
Periodicals - Print - Sale of ad space: Gen interest periodicals
Periodicals - Print - Sale of ad space: Arts/culture/leisure/ent pdcls
Periodicals - Print - Sale of ad space: Home & living periodicals
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Periodicals - Print - Sale of ad space: Oth gen interest periodicals
Periodicals - Print - Sale of ad space: Bus (incl farming)/prof/acad pdcls
Periodicals - Print - Sale of ad space: Other periodicals
Periodicals - Internet - Sale of ad space: Gen interest periodical
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Periodicals - Internet - Sale of ad space: Home & living periodicals
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Periodicals - Internet - Sale of ad space: Other periodicals
Periodicals - Oth media - Sale of ad space: Gen interest periodicals
Periodicals-Oth media-Sale-Ad space:Art/culture/leisure/ent pdcl
Periodicals-Oth media-Sale of ad space: Home & living pdcls
Periodicals-Oth media-Sale of ad space: Polit/soc/bus news pdcls
Periodicals-Oth media-Sale of ad space: Oth gen interest pdcls
Periodical-Oth media-Sale-Ad space: Bus (incl farm)/prof/acad pdcl
Periodicals - Other media - Sale of ad space: Other periodicals
Greeting cards - Print
Cards, except greeting cards - Print
Calendars - Print
Patterns - Print
Sale of print ad space, not specified by type of publication
Directories - Print - Subscriptions & sales
Directories - Print - Sale of advertising space
Directories - Internet - Subscriptions & sales
Directories - Internet - Sale of advertising space
Directories - Other media - Subscriptions & sales
Directories - Other media - Sale of advertising space
Databases & oth collections of info - Print - Subs & sales
Databases & oth collections of info - Print - Sale of ad space
Databases & oth collections of info - Internet - Subs & sales
Databases & oth collections of info - Internet - Sale of ad space
Database & oth collections of info - Oth media - Subs & sales
Sale of Internet ad space, not specified by type of publication
Printing services for others
Music book publishing
Sheet music publishing
Yearbooks - Print
Posters - Print
Posters - Internet
Posters - Other media
Other publishing, not specified by type of publication
Other publishing, excluding newspapers
Other publishing, excluding books
Other publishing, excluding periodicals
Other pub, excl cards, calendars, patterns, yearbooks & posters
Other pub, excl directories/databases/oth collections of info
Other Internet publishing, not specified by type of publication
Other Internet publishing, excluding newspapers
Other Internet publishing, excluding books
Other Internet publishing, excluding periodicals
Other Internet pub, excl cards/calendars/patterns/yearbks/posters
Other Internet pub, excl directories/databases/oth colls of info
Graphic design services
Market research & public opinion polling services
Market research services
Convention/trade shows/other special event prod &/or management
Merchandise sales
Rental or lease of goods &/or equipment
All other receipts

NEWSPAPER, PERIODICAL, BOOK & DATABASE PUBLISHER LINES: 59 MARKET RESEARCH CHAPTERS:


SPREADSHEET CHAPTERS:


each country. 3816 National Database tables & Spreadsheets covering business scenarios.


NATIONAL DATA - by Country by Year.


2. LOCAL DISTRIBUTION VALUES - in Local Currency (Relative Inflation Index applied)


4. DISTRIBUTION INDUSTRY MARKETING COSTS & MARGINS

5. INDUSTRY PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast: Current year to 2020, Forecast: 2021-2028.

6. TRADE BUYER & END USER / BASE PROFILE


8. DISTRIBUTION INDUSTRY / HISTORIC BALANCE SHEET DATA


10. DISTRIBUTION INDUSTRY PROFILE - by Country by Year.

11. NATIONAL DATA - by Country by Year.

The report is on a DVD containing the entire web and databases, or it is available online. Readers can access & reproduce the information for their own documents or reports.

Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.


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