World Consumption Report on Support Activities for Printing


This World Consumption Report on Support Activities for Printing provides data on the net consumption of Products and Services in each of the countries listed. The Products and Services covered (Support activities for printing) are classified by the 5-Digit United States Commerce Department Major Product Codes and each Product and Services is then further defined and analyzed by each 6 to 10-Digit United States Commerce Department Product Codes. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.

Contents: The World Consumption Report on Support Activities for Printing.

Net consumption of Support Activities for Printing Products & Services in each country.

This database covers NAICS code: 32312. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


SUPPORT ACTIVITIES FOR PRINTING: PRODUCTS & MARKETS COVERED:

Support activities for printing
Tradebinding & related work
Edition, library & other hardcover bookbinding
Hardbound edition binding
Hardbound edition binding of elementary, high school & college textbooks & technical, scientific, business & professional books (all grades)
Hardbound edition binding of general consumer & trade books (incl adult & juvenile trade books, book club & direct mail books)
Hardbound edition binding of all other books, nec, incl religious & reference books
Library binding, hard cover binding of periodicals & records & other hard cover binding (except edition)
Edition, library & other hardcover bookbinding, nsk
Other book & pamphlet binding & related binding & post-press work, nec
Soft cover adhesive binding of books (49 pages or more, exclusive of the covers)
Soft cover mechanical binding of books (49 pages or more, exclusive of the covers)
Pamphlet & other soft cover binding
Pamphlet & other soft cover adhesive binding
Pamphlet & other soft cover mechanical binding
Sample books, swatches & cards (color, carpet, upholstery, drapery, etc.)
Receipts for miscellaneous binding & postpress work, incl collating, perforating, folding, glueing, die-cutting, gold or foil stamping, etc.
Other book & pamphlet binding & related binding & post-press work, nsk
Softcover/other binding of books/mats. printed elsewhere
Softcover binding (49 pg./more, no covers), adhesive binding
Softcover binding (49 pg./more, no covers), mechanical binding
Pamphlet and other softcover binding (printed elsewhere)
Pamphlet and other softcover binding, adhesive binding
Pamphlet and other softcover binding, mechanical binding
Sample books/swatches/cards, incl. sample mounting
Softcover/other binding of books/mats. printed elsewhere, nsk
Miscellaneous binding and postpress work, incl. collating, etc.
Tradebinding & related work, nsk, total
Tradebinding & related work, nsk, for nonadministrative-record establishments
Tradebinding & related work, nsk, for administrative-record establishments
Prepress services
Prepress services, except platemaking (incl film, assembled flats, color separations, typesetting, imagesetting, etc.)
Printing plates, prepared for printing, excl blank plates
Lithographic plates, prepared for printing, excl blank plates
Letterpress plates, prepared for printing, excl blank plates
Flexographic plates, natural & synthetic rubber, prepared for printing, excl blank plates
Flexographic plates, photopolymer, prepared for printing, excl blank plates
Gravure plates, prepared for printing, excl blank plates
Other printing plates prepared for printing, nec, excl blank plates
All other printing plates prepared for printing
Printing plates, prepared for printing, excl blank plates, nsk
Prepress services, nsk, total
Prepress services, nsk, for nonadministrative-record establishments

Prepress services, nsk, for administrative-record establishments

SUPPORT ACTIVITIES FOR PRINTING: 59 MARKET RESEARCH CHAPTERS:


SPREADSHEET CHAPTERS:


NATIONAL DATA - by Country by Year.

1. RELATIVE CONSUMPTION - in US$ (Purchasing Parity Index applied) by Country by each Product (4-10 Digit Product Code) by Year: 1997 to Current year, Medium Term Forecast Current year to 2020, Long Term Forecast 2021-2028.

2. LOCAL CONSUMPTION - in Local Currency (Relative Inflation Index applied)


4. PRODUCT MARKETING COSTS & MARGINS

5. PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

6. IMMEDIATE BUYERS & END USERS / CUSTOMER BASE PROFILE

7. IMMEDIATE BUYERS & END USERS / CONSUMER DEMOGRAPHICS - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

8. HISTORIC INDUSTRY BALANCE SHEET DATA

10. INDUSTRY PROFILE - by Country by Year.

11. NATIONAL DATA - by Country by Year.

The report is on a DVD containing the entire web and databases, or it is available online. Readers can access & reproduce the information for their own documents or reports.

Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.


Ordering:

Order Online - [http://www.researchandmarkets.com/reports/2969016/](http://www.researchandmarkets.com/reports/2969016/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: World Consumption Report on Support Activities for Printing
Web Address: http://www.researchandmarkets.com/reports/2969016/
Office Code: SCDK973Q

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Product Format</th>
</tr>
</thead>
<tbody>
<tr>
<td>DVD:</td>
<td>USD 4188 + USD 58 Shipping/Handling</td>
</tr>
<tr>
<td>Single User:</td>
<td>USD 4188</td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof

First Name: ____________________________ Last Name: ____________________________

Email Address: * ____________________________

Job Title: ____________________________

Organisation: ____________________________

Address: ____________________________

City: ____________________________

Postal / Zip Code: ____________________________

Country: ____________________________

Phone Number: ____________________________

Fax Number: ____________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: __________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World