World Consumption Report on Sporting Goods, Hobby & Musical Instrument Store Lines


This World Consumption Report on Sporting Goods, Hobby & Musical Instrument Store Lines provides data on the net consumption of Products and Services in each of the countries listed. The Products and Services covered (Sporting goods, hobby, & musical instrument stores lines) are classified by the 5-Digit United States Commerce Department Major Product Codes and each Product and Services is then further defined and analyzed by each 6 to 10-Digit United States Commerce Department Product Codes. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.


This database covers NAICS code: 4511_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


SPORTING GOODS, HOBBY & MUSICAL INSTRUMENT STORE LINES: PRODUCTS & MARKETS COVERED:

Sporting goods, hobby, & musical instrument stores Lines

Groceries & other foods for human consumption off the premises

Meals, unpack snacks, sandwiches, etc for immediate consump

Packaged liquor, wine, & beer

Cigars, cigarettes, etc & smokers' access, excl sls from vending

Drugs, health aids, beauty aids, including cosmetics

Soaps, detergents, & household cleaners

Paper & related prod, incl paper towels, toilet tissue, wraps,etc

Men's wear

Women's, juniors', & misses' wear

Children's wear, incl boys, girls, & infants & toddlers
Footwear, including accessories
Sewing, knitting materials & supplies, needlework goods
Curtains, draperies, blinds, slipcovers, bed & table coverings
Major household appliances
Small electric appliances & personal care appliances
TVs, video recorders, video cameras, video tapes, DVDs, etc
Audio equip, musical instr, radios, stereos, CDs, records, etc
Furniture, sleep equipment & outdoor/patio furniture
Computer hardware, software, & supplies
Kitchenware & home furnishings
Jewelry, incl watches, watch attach, novelty jewelry, etc
Books
Photographic equipment & supplies
Toys, hobby goods, & games
Optical goods, incl eyeglasses, contact lenses, sunglasses, etc
Sporting goods
RVs, incl camping trailers travel trailers, truck campers, etc
Hardware, tools, & plumbing & electrical supplies
Lawn, garden, & farm equipment & supplies
Dimensional lumber & oth bldg/structural materials & supplies
Paint & sundries
Automobiles, cars, vans, trucks, motorcycles, motor scooters, etc
Automotive fuels
Automotive lubricants, including oil, greases, etc
Automotive tires, tubes, batteries, parts, accessories
Household fuels, including oil, LP gas, wood, coal
Pets, pet foods, & pet supplies
All other merchandise
All nonmerchandise receipts

SPORTING GOODS, HOBBY & MUSICAL INSTRUMENT STORE LINES: 59 MARKET RESEARCH CHAPTERS:
1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10

SPREADSHEET CHAPTERS:


NATIONAL DATA - by Country by Year.

1. RELATIVE CONSUMPTION - in US$ (Purchasing Parity Index applied) by Country by each Product (4-10 Digit Product Code) by Year: 1997 to Current year, Medium Term Forecast Current year to 2020, Long Term Forecast 2021-2028.

2. LOCAL CONSUMPTION - in Local Currency (Relative Inflation Index applied)


4. PRODUCT MARKETING COSTS & MARGINS

5. PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

6. IMMEDIATE BUYERS & END USERS / CUSTOMER BASE PROFILE

7. IMMEDIATE BUYERS & END USERS / CONSUMER DEMOGRAPHICS - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

8. HISTORIC INDUSTRY BALANCE SHEET DATA


10. INDUSTRY PROFILE - by Country by Year.

11. NATIONAL DATA - by Country by Year.

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