World Consumption Report on Men's Clothing Store Lines


This World Consumption Report on Men's Clothing Store Lines provides data on the net consumption of Products and Services in each of the countries listed. The Products and Services covered (Men's clothing stores Lines) are classified by the 5-Digit United States Commerce Department Major Product Codes and each Product and Services is then further defined and analyzed by each 6 to 10-Digit United States Commerce Department Product Codes. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.


Net consumption of Men's Clothing Store Lines Products & Services in each country.

This database covers NAICS code: 44811_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


MEN'S CLOTHING STORE LINES: PRODUCTS & MARKETS COVERED:

Men's clothing stores Lines

Groceries & other foods for human consumption off the premises

Cigars, cigarettes, etc & smokers' access, excl sls from vending

Drugs, health aids, beauty aids, including cosmetics

Men's wear

Men's overcoats, topcoats, raincoats, outer jackets

Men's suits & formal wear

Men's sport coats & blazers

Men's tailored & dress slacks

Men's casual slacks & jeans, walking shorts, etc.

Men's career & work uniforms

Men's dress shirts
Men's sport shirts, incl t-shirts, knit & woven shirts, etc
Men's sweaters
Men's hosiery, pajamas, robes, underwear
Men's sports apparel, incl tennis, golf, jogging, swimming, etc
Men's accessories, incl hats, gloves, neckwear, handkerchiefs, etc
Custom-made garments
Men's sweat tops, pants, & warm-ups
Women's, juniors', & misses' wear
Furs, fur garments
Dresses, including all types
Dressy & tailored coats, outer jackets, rainwear
Suits, pantsuits, sport jackets, blazers
Slacks/pants, jeans, walking shorts, skirts
Tops, incl t-shirts, knit & woven shirts, blouses, sweaters
Women's sports apparel, incl tennis, golf, jogging, swimming, etc
Hosiery, including pantyhose, socks, tights
Bras, girdles, corsets
Lingerie, sleepwear, loungewear
Hats, wigs, hairpieces
Accessories, incl handbags, wallets, neckwear, gloves, belts, etc
Custom-made garments
Women's sweat tops, pants, & warm-ups
Oth apparel, incl uniforms, smocks & oth apparel items
Children's wear, incl boys, girls, & infants & toddlers
Boys' (sizes 2 to 7 and 8 to 20) clothing & accessories
Girls' (sizes 4 to 6x and 7 to 14) clothing & accessories
Infants' & toddlers' clothing & accessories
Footwear, including accessories
Men's footwear, including dress & casual footwear
Women's footwear, including dress & casual footwear
Children's footwear, incl boys, girls, infants, & toddlers
Men's athletic footwear, incl sneakers & outdoor/hiking boots
Women’s athletic footwear, incl sneakers & outdoor/hiking boots
Children’s athletic footwear, incl sneakers & outdoor/hiking boots
Footwear access, incl polishes, laces, trees, storage bags, etc
Sewing, knitting materials & supplies, needlework goods
Curtains, draperies, blinds, slipcovers, bed & table coverings
Furniture, sleep equipment & outdoor/patio furniture
Kitchenware & home furnishings
Jewelry, incl watches, watch attatch, novelty jewelry, etc
Costume & novelty jewelry
All other jewelry
Toys, hobby goods, & games
Optical goods, incl eyeglasses, contact lenses, sunglasses, etc
Sporting goods
Hardware, tools, & plumbing & electrical supplies
All other merchandise
Luggage & leather goods
Souvenirs & novelty items
Seasonal decorations
All other merchandise
All nonmerchandise receipts
Labor charges for work performed by this establishment
Rental of clothing, formal wear, etc.
All other nonmerchandise receipts

MEN'S CLOTHING STORE LINES: 59 MARKET RESEARCH CHAPTERS:
Sales Promotion, 56 Surveys, 57 Targets - Product + Market, 58 Technology, 59 Trade Cell Analysis.

SPREADSHEET CHAPTERS:


NATIONAL DATA - by Country by Year.

1. RELATIVE CONSUMPTION - in US$ (Purchasing Parity Index applied) by Country by each Product (4-10 Digit Product Code) by Year: 1997 to Current year, Medium Term Forecast Current year to 2020, Long Term Forecast 2021-2028.

2. LOCAL CONSUMPTION - in Local Currency (Relative Inflation Index applied)


4. PRODUCT MARKETING COSTS & MARGINS

5. PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

6. IMMEDIATE BUYERS & END USERS / CUSTOMER BASE PROFILE

7. IMMEDIATE BUYERS & END USERS / CONSUMER DEMOGRAPHICS - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

8. HISTORIC INDUSTRY BALANCE SHEET DATA


10. INDUSTRY PROFILE - by Country by Year.

11. NATIONAL DATA - by Country by Year.

The report is on a DVD containing the entire web and databases, or it is available online. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.


Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: World Consumption Report on Men's Clothing Store Lines
Web Address: http://www.researchandmarkets.com/reports/2969103/
Office Code: SCBRHW8V

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>DVD:</th>
<th>Electronic (Online Access) - Single User:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>USD 3876 + USD 58 Shipping/Handling</td>
<td>USD 3876</td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr  [ ] Mrs  [ ] Dr  [ ] Miss  [ ] Ms  [ ] Prof
First Name: ___________________________  Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

---

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World