World Consumption Report on Construction / Mining / Forestry Machinery & Equipment Rental Lines

Description: The World Consumption Report on Construction / Mining / Forestry Machinery & Equipment Rental Lines. Consumption/Products/Services by country. 6/10-Digit NAICS Product Codes. 3 Time series: 1997 to Current year and Forecasts Current year to 2020 & 2021-2028. Relative Consumption, Local Consumption, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data. The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for own reports, spreadsheet calculations & modeling. 21 Products covered, 2106 pages, 9975 spreadsheets, 9789 database tables, 574 illustrations. Updated monthly.

This World Consumption Report on Construction / Mining / Forestry Machinery & Equipment Rental Lines provides data on the net consumption of Products and Services in each of the countries listed. The Products and Services covered (Construction / mining / forestry machinery & equipment rental Lines) are classified by the 5-Digit United States Commerce Department Major Product Codes and each Product and Services is then further defined and analyzed by each 6 to 10-Digit United States Commerce Department Product Codes. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.

Contents:

The World Consumption Report on Construction / Mining / Forestry Machinery & Equipment Rental Lines.

Net consumption of Construction / Mining / Forestry Machinery & Equipment Rental Lines Products & Services in each country.

This database covers NAICS code: 532412.L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


CONSTRUCTION / MINING / FORESTRY MACHINERY & EQUIPMENT RENTAL LINES: PRODUCTS & MARKETS COVERED:

Construction / mining / forestry machinery & equipment rental Lines

Passenger cars/other automotive w/o drivers rental/leasing

Commercial & industrial machinery & equip rental/leasing

Aircraft without pilots (noncharter) rental/leasing

Heavy equip for construction, etc w/ operators, rental/leasing

Heavy equip for construction, etc w/o operators, rental/leasing

Computers & computer peripheral equipment rental/leasing

Office furniture rental/leasing

Office machinery & equip (except computers & furn) rental/leasing

Medical machinery/equipment rental/leasing
Audio/visual equipment rental/leasing
Other commercial & industrial machinery & equip rental/leasing
Consumer goods rental/leasing
Consumer appliances rental/leasing
Party supplies rental/leasing
Other consumer goods rental/leasing
Interest income
Interest from lease financing receivables (financing leases)
Repair & maintenance services
Sales of merchandise
Other revenue

CONSTRUCTION / MINING / FORESTRY MACHINERY & EQUIPMENT RENTAL LINES: 59 MARKET RESEARCH
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Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 World Database tables &
Spreadsheets covering business scenarios. 1435 World Database tables & Spreadsheets covering Markets,
each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103
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INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry
Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year -
Forecast Current year to 2020, Forecast 2021-2028.

NATIONAL DATA - by Country by Year.

1. RELATIVE CONSUMPTION - in US$ (Purchasing Parity Index applied) by Country by each Product (4-10
Digit Product Code) by Year: 1997 to Current year, Medium Term Forecast Current year to 2020, Long Term
Forecast 2021-2028.

2. LOCAL CONSUMPTION - in Local Currency (Relative Inflation Index applied)


4. PRODUCT MARKETING COSTS & MARGINS

5. PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

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7. IMMEDIATE BUYERS & END USERS / CONSUMER DEMOGRAPHICS - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

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