World Consumption Report on Marina Lines

Description: The World Consumption Report on Marina Lines. Consumption/Products/Services by country. 6/10-Digit NAICS Product Codes. 3 Time series: 1997 to Current year and Forecasts Current year to 2020 & 2021-2028. Relative Consumption, Local Consumption, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data. The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for own reports, spreadsheet calculations & modeling. 25 Products covered, 2085 pages, 9846 spreadsheets, 9685 database tables, 517 illustrations. Updated monthly. This World Consumption Report on Marina Lines provides data on the net consumption of Products and Services in each of the countries listed. The Products and Services covered (Marinas Lines) are classified by the 5-Digit United States Commerce Department Major Product Codes and each Product and Services is then further defined and analyzed by each 6 to 10-Digit United States Commerce Department Product Codes. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.


Net consumption of Marina Lines Products & Services in each country.

This database covers NAICS code: 71393_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


MARINA LINES: PRODUCTS & MARKETS COVERED:

Marinas Lines

Tuition/fees/oth payt from providing academic or tech instruction

Membership dues

Admissions, excluding admission taxes

Amusement machines operated by this establishment

Share of receipts from concess/amusmt not operated by this estab

Advertising, including endorsement fees

Gaming receipts

Gaming tables/slot mach/oth gaming act or devices op by this est

Est's share-rcpt fm slots/gaming devices/off-track betting, etc.

Amounts received for the use of recreational facilities

Pleasure boat dockage, slip rental, launch fees, & storage
Lodging

Personal & household goods repair & maintenance

Personal & household goods R&M: Boat R&M

Merchandise sales

Merchandise sales: Fuels & lubricants

Merchandise sales: Boats & marine equipment

All other merchandise, not specified by type

Sales of food & beverages

Sales of food & nonalcoholic beverages

Sales of alcoholic beverages

Rental or lease of goods &/or equipment

All other receipts

All other operating receipts

MARINA LINES: 59 MARKET RESEARCH CHAPTERS:


SPREADSHEET CHAPTERS:


NATIONAL DATA - by Country by Year.
1. RELATIVE CONSUMPTION - in US$ (Purchasing Parity Index applied) by Country by each Product (4-10 Digit Product Code) by Year: 1997 to Current year, Medium Term Forecast Current year to 2020, Long Term Forecast 2021-2028.

2. LOCAL CONSUMPTION - in Local Currency (Relative Inflation Index applied)


4. PRODUCT MARKETING COSTS & MARGINS

5. PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

6. IMMEDIATE BUYERS & END USERS / CUSTOMER BASE PROFILE

7. IMMEDIATE BUYERS & END USERS / CONSUMER DEMOGRAPHICS - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

8. HISTORIC INDUSTRY BALANCE SHEET DATA


10. INDUSTRY PROFILE - by Country by Year.

11. NATIONAL DATA - by Country by Year.

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