World Consumption Report on Breakfast Cereals

Description: The World Consumption Report on Breakfast Cereals. Consumption/Products/Services by country. 6/10-Digit NAICS Product Codes. 3 Time series: 1997 to Current year and Forecasts Current year to 2020 & 2021-2028. Relative Consumption, Local Consumption, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data. The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for own reports, spreadsheet calculations & modeling. 33 Products covered, 2068 pages, 9856 spreadsheets, 9647 database tables, 577 illustrations. Updated monthly. This World Consumption Report on Breakfast Cereals provides data on the net consumption of Products and Services in each of the countries listed. The Products and Services covered (Breakfast cereal manufacturing) are classified by the 5-Digit United States Commerce Department Major Product Codes and each Product and Services is then further defined and analyzed by each 6 to 10-Digit United States Commerce Department Product Codes. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.


Net consumption of Breakfast Cereals Products & Services in each country.

This database covers NAICS code: 31123. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


BREAKFAST CEREALS: PRODUCTS & MARKETS COVERED:

Breakfast cereal manufacturing

Breakfast cereal mfg

Ready-to-serve cereal breakfast foods, except infant cereals

Ready-to-serve corn flakes & other corn breakfast foods (except infant cereals), with or without fruits and-or nuts

Ready-to-serve corn flakes & other corn breakfast foods (except infant cereals), with fruits and-or nuts

Ready-to-serve corn flakes & other corn breakfast foods (except infant cereals), without fruits or nuts

Ready-to-serve wheat flakes & other corn breakfast foods (except infant cereals), with or without fruits and-or nuts

Ready-to-serve wheat flakes & other wheat breakfast foods (except infant cereals), with fruits and-or nuts

Ready-to-serve wheat flakes & other wheat breakfast foods (except infant cereals), without fruits or nuts

Ready-to-serve oat breakfast foods (except infant cereals), with or without fruits and-or nuts

Ready-to-serve oat breakfast foods (except infant cereals), with fruits and-or nuts
Ready-to-serve oat breakfast foods (except infant cereals), without fruits and-or nuts
Ready-to-serve rice breakfast foods (except infant cereals), with or without fruits and-or nuts
Ready-to-serve rice breakfast foods (except infant cereals), with fruits and-or nuts
Ready to serve rice breakfast foods (except infant cereals), without fruits of nuts
Ready-to-serve breakfast preparations of other grains & mixed grains (except infant cereals), with or without fruits and-or nuts
Ready-to-serve breakfast preparations of other grains & mixed grains (except infant cereals), with fruits and-or nuts
Ready-to-serve breakfast preparations of other grains & mixed grains (except infant cereals), without fruits or nuts
Ready-to-serve cereal breakfast foods, except infant cereals, nsk
Other cereal breakfast foods, nec
Other cereal breakfast foods
Infants' cereals, all types
Instant hot cereals, all types of grains (mix with hot water & eat type)
Farina & other wheat foods intended to be cooked before serving, except instant & infants' cereals
Rolled oats & oatmeal intended to be cooked before serving, except instant & infants' cereals
Cereal preparations of other grains & mixed grains intended to be cooked before serving, except instant & infants' cereals
Other cereal breakfast foods, nsk
Cereal breakfast foods, nsk, total
Cereal breakfast foods, nsk, for nonadministrative-record establishments
Cereal breakfast foods, nsk, for administrative-record establishments

BREAKFAST CEREALS: 59 MARKET RESEARCH CHAPTERS:


SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US$ by Country by Product/Service by Year: 1997 to Current year, Forecast


NATIONAL DATA - by Country by Year.

1. RELATIVE CONSUMPTION - in US$ (Purchasing Parity Index applied) by Country by each Product (4-10 Digit Product Code) by Year: 1997 to Current year, Medium Term Forecast Current year to 2020, Long Term Forecast 2021-2028.

2. LOCAL CONSUMPTION - in Local Currency (Relative Inflation Index applied)


4. PRODUCT MARKETING COSTS & MARGINS

5. PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

6. IMMEDIATE BUYERS & END USERS / CUSTOMER BASE PROFILE

7. IMMEDIATE BUYERS & END USERS / CONSUMER DEMOGRAPHICS - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

8. HISTORIC INDUSTRY BALANCE SHEET DATA


10. INDUSTRY PROFILE - by Country by Year.

11. NATIONAL DATA - by Country by Year.

The report is on a DVD containing the entire web and databases, or it is available online. Readers can access & reproduce the information for their own documents or reports.

Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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