World Distribution Report on Software Publisher Lines

Description: The World Distribution Report on Software Publisher Lines. Distribution/Marketing/Sales by Country by City. Distribution Functions, Structures, Costs & Margins. 6/10-Digit NAICS Product Codes. 3 Time series: 1997 to Current year and Forecasts Current year to 2020 & 2021-2028. Distribution Values, Local Distribution, Per-Capita Distribution, Marketing Costs & Margins, Product Launch Data, Trade Buyers & End Users Profile, Buyer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data. The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for own reports, spreadsheet calculations & modeling. The World Distribution Report on Software Publisher Lines describes the distribution (and by implication the marketing and sales) of Products. The data shows the geographic distribution of products that are consumed in the major Cities and Towns PLUS associated Distribution Functions, Structures, Costs and Margins. The Products (Software Publishers Lines) are classified by the 5-Digit United States Commerce Department Major Products Codes and each Product Line is then further defined and analyzed by each 6 to 10-Digit U.S. Commerce Department Product Line Codes. The distribution data shows product flow through the major Cities and Towns in each of the countries listed. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.

Contents: The World Distribution Report on Software Publisher Lines.

Distribution, marketing & sales of Software Publisher Lines in each country by major Cities & Towns PLUS associated Distribution Functions, Structures, Costs & Margins.

This database covers NAICS code: 5112_L. Products/Services classified by the 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


SOFTWARE PUBLISHER LINES: PRODUCTS & MARKETS COVERED:

Software publishers Lines

Information technology (IT) technical consulting services

Custom computer application design & development services

Web site design & development services

Database design & development services

Customization & integration of cross-ind application software

Customization & integration of vertical mkt application software

Other custom application design & development services

Application service provisioning

Business process management services

Information technology (IT) technical support services
Software-related technical support services
System software publishing
Operating systems software publishing
Network software publishing
Database management software publishing
Development tools & programming languages software publishing
Other systems software publishing
Application software publishing
General business productivity & home use applications publishing
Game software publishing
Cross-industry application software publishing
Verticle market application software publishing
Utilities software publishing
Other applications software publishing
Resale of computer hardware & software
Information technology (IT) related training services
Merchandise sales
Sales of merchandise, excluding computer hardware & software
All other receipts

SOFTWARE PUBLISHER LINES: 59 MARKET RESEARCH CHAPTERS:


SPREADSHEET CHAPTERS:


WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 World Database tables &


NATIONAL DATA - by Country by Year.


2. LOCAL DISTRIBUTION VALUES - in Local Currency (Relative Inflation Index applied)


4. DISTRIBUTION INDUSTRY MARKETING COSTS & MARGINS

5. INDUSTRY PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast: Current year to 2020, Forecast: 2021-2028.

6. TRADE BUYER & END USER / BASE PROFILE


8. DISTRIBUTION INDUSTRY / HISTORIC BALANCE SHEET DATA


10. DISTRIBUTION INDUSTRY PROFILE - by Country by Year.

11. NATIONAL DATA - by Country by Year.

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Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.


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