World Distribution Report on Directory & Mailing List Publishers

Description:
The World Distribution Report on Directory & Mailing List Publishers. Distribution/Marketing/Sales by Country by City. Distribution Functions, Structures, Costs & Margins. 6/10-Digit NAICS Product Codes. 3 Time series: 1997 to Current year and Forecasts Current year to 2020 & 2021-2028. Distribution Values, Local Distribution, Per-Capita Distribution, Marketing Costs & Margins, Product Launch Data, Trade Buyers & End Users Profile, Buyer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data. The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for own reports, spreadsheet calculations & modeling. The World Distribution Report on Directory & Mailing List Publishers describes the distribution (and by implication the marketing and sales) of Products. The data shows the geographic distribution of products that are consumed in the major Cities and Towns PLUS associated Distribution Functions, Structures, Costs and Margins. The Products (Directory & mailing list publishers) are classified by the 5-Digit United States Commerce Department Major Products Codes and each Product Line is then further defined and analyzed by each 6 to 10-Digit U.S. Commerce Department Product Line Codes. The distribution data shows product flow through the major Cities and Towns in each of the countries listed. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.

Contents:
Distribution, marketing & sales of Directory & Mailing List Publishers in each country by major Cities & Towns PLUS associated Distribution Functions, Structures, Costs & Margins.

This database covers NAICS code: 51114. Products/Services classified by the 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


DIRECTORY & MAILING LIST PUBLISHERS: PRODUCTS & MARKETS COVERED:
Directory & mailing list publishers
Database & directory publishers
Telephone directory publishing
Telephone directories, published in printed format
Telephone directories, published in electronic format
Telephone directory publishing, nsk
Catalog & directory (except telephone directory) publishing
Directory (except telephone directory) publishing, incl business reference services
Catalog publishing
Catalog & directory (except telephone directories), publishing, nsk
Business service publication publishing, incl tax, credit regulations, indexes, etc., excl directories &
Other database publishing, nec

Other database publishing

Mailing lists, compiled-maintained for sale or rent

Other database publishing

Other database publishing, nsk

Database & directory publishers, nsk, total

Database & directory publishers, nsk, for nonadministrative-record establishments

Database & directory publishers, nsk, for administrative-record establishments

DIRECTORY & MAILING LIST PUBLISHERS: 59 MARKET RESEARCH CHAPTERS:


SPREADSHEET CHAPTERS:


NATIONAL DATA - by Country by Year.


2. LOCAL DISTRIBUTION VALUES - in Local Currency (Relative Inflation Index applied)

4. DISTRIBUTION INDUSTRY MARKETING COSTS & MARGINS

5. INDUSTRY PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast: Current year to 2020, Forecast: 2021-2028.

6. TRADE BUYER & END USER / BASE PROFILE


8. DISTRIBUTION INDUSTRY / HISTORIC BALANCE SHEET DATA


10. DISTRIBUTION INDUSTRY PROFILE - by Country by Year.

11. NATIONAL DATA - by Country by Year.

The report is on a DVD containing the entire web and databases, or it is available online. Readers can access & reproduce the information for their own documents or reports.

Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.


Ordering:

Order Online - [http://www.researchandmarkets.com/reports/2969991/](http://www.researchandmarkets.com/reports/2969991/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,  
Guinness Centre,  
Taylors Lane,  
Dublin 8,  
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: World Distribution Report on Directory & Mailing List Publishers
Web Address: http://www.researchandmarkets.com/reports/2969991/
Office Code: SC

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>DVD:</td>
<td>USD 3734 + USD 57 Shipping/Handling</td>
</tr>
<tr>
<td>Electronic (Online Access) - Single User:</td>
<td>USD 3734</td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.
* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr  [ ] Mrs  [ ] Dr  [ ] Miss  [ ] Ms  [ ] Prof
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World