World Distribution Report on Directory & Mailing List Publishers

Description: The World Distribution Report on Directory & Mailing List Publishers. Distribution/Marketing/Sales by Country by City. Distribution Functions, Structures, Costs & Margins. 6/10-Digit NAICS Product Codes. 3 Time series: 1997 to Current year and Forecasts Current year to 2020 & 2021-2028. Distribution Values, Local Distribution, Per-Capita Distribution, Marketing Costs & Margins, Product Launch Data, Trade Buyers & End Users Profile, Buyer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data. The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for own reports, spreadsheet calculations & modeling. The World Distribution Report on Directory & Mailing List Publishers describes the distribution (and by implication the marketing and sales) of Products. The data shows the geographic distribution of products that are consumed in the major Cities and Towns PLUS associated Distribution Functions, Structures, Costs and Margins. The Products (Directory & mailing list publishers) are classified by the 5-Digit United States Commerce Department Major Products Codes and each Product Line is then further defined and analyzed by each 6 to 10-Digit U.S. Commerce Department Product Line Codes. The distribution data shows product flow through the major Cities and Towns in each of the countries listed. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.


Distribution, marketing & sales of Directory & Mailing List Publishers in each country by major Cities & Towns PLUS associated Distribution Functions, Structures, Costs & Margins.

This database covers NAICS code: 51114. Products/Services classified by the 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


DIRECTORY & MAILING LIST PUBLISHERS: PRODUCTS & MARKETS COVERED:

Directory & mailing list publishers

Database & directory publishers

Telephone directory publishing

Telephone directories, published in printed format

Telephone directories, published in electronic format

Telephone directory publishing, nsk

Catalog & directory (except telephone directory) publishing

Directory (except telephone directory) publishing, incl business reference services

Catalog publishing

Catalog & directory (except telephone directories), publishing, nsk

Business service publication publishing, incl tax, credit regulations, indexes, etc., excl directories &
newsletters
Other database publishing, nec
Other database publishing
Mailing lists, compiled-maintained for sale or rent
Other database publishing
Other database publishing, nsk
Database & directory publishers, nsk, for nonadministrative-record establishments
Database & directory publishers, nsk, for administrative-record establishments

DIRECTORY & MAILING LIST PUBLISHERS: 59 MARKET RESEARCH CHAPTERS:


SPREADSHEET CHAPTERS:


NATIONAL DATA - by Country by Year.


2. LOCAL DISTRIBUTION VALUES - in Local Currency (Relative Inflation Index applied)

4. DISTRIBUTION INDUSTRY MARKETING COSTS & MARGINS

5. INDUSTRY PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast: Current year to 2020, Forecast: 2021-2028.

6. TRADE BUYER & END USER / BASE PROFILE


8. DISTRIBUTION INDUSTRY / HISTORIC BALANCE SHEET DATA


10. DISTRIBUTION INDUSTRY PROFILE - by Country by Year.

11. NATIONAL DATA - by Country by Year.

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