World Distribution Report on Direct Selling, Books, Periodicals, Videos & Comp Lines

Description:
The World Distribution Report on Direct Selling, Books, Periodicals, Videos & Comp Lines describes the distribution (and by implication the marketing and sales) of Products. The data shows the geographic distribution of products that are consumed in the major Cities and Towns PLUS associated Distribution Functions, Structures, Costs and Margins. The Products (Direct selling, books, periodicals, videos & comp Lines) are classified by the 5-Digit United States Commerce Department Major Products Codes and each Product Line is then further defined and analyzed by each 6 to 10-Digit U.S. Commerce Department Product Line Codes. The distribution data shows product flow through the major Cities and Towns in each of the countries listed. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.

Contents:

Distribution, marketing & sales of Direct Selling, Books, Periodicals, Videos & Comp Lines in each country by major Cities & Towns PLUS associated Distribution Functions, Structures, Costs and Margins.

This database covers NAICS code: 4543902_L. Products/Services classified by the 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


DIRECT SELLING, BOOKS, PERIODICALS, VIDEOS & COMP LINES: PRODUCTS & MARKETS COVERED:

Direct selling, books, periodicals, videos & comp Lines

Groceries & other foods for human consumption off the premises

Bottled, canned, or packaged soft drinks

All other foods

Meals, unpack snacks, sandwiches, etc for immediate consump

Cigars, cigarettes, etc & smokers’ access, excl sls from vending

Drugs, health aids, beauty aids, including cosmetics

Paper & related prod, incl paper towels, toilet tissue, wraps,etc

TVs, video recorders, video cameras, video tapes, DVDs, etc

Video recorders, cameras, tapes&electr game/DVD comb dev
Audio equip, musical instr, radios, stereos, CDs, records, etc
Audio equipment, components, parts & accessories
Records, tapes, audio tape books, CD & DVD
Computer hardware, software, & supplies
Computer & peripheral equipment
Prepackaged (off-the-shelf) computer software
Kitchenware & home furnishings
Jewelry, incl watches, watch attach, novelty jewelry, etc
Books
Toys, hobby goods, & games
Toys, including wheel goods
Games, including video & electronic games
Hobby goods
All other merchandise
All nonmerchandise receipts

DIRECT SELLING, BOOKS, PERIODICALS, VIDEOS & COMP LINES: 59 MARKET RESEARCH CHAPTERS:


SPREADSHEET CHAPTERS:


NATIONAL DATA - by Country by Year.


2. LOCAL DISTRIBUTION VALUES - in Local Currency (Relative Inflation Index applied)


4. DISTRIBUTION INDUSTRY MARKETING COSTS & MARGINS

5. INDUSTRY PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast: Current year to 2020, Forecast: 2021-2028.

6. TRADE BUYER & END USER / BASE PROFILE


8. DISTRIBUTION INDUSTRY / HISTORIC BALANCE SHEET DATA


10. DISTRIBUTION INDUSTRY PROFILE - by Country by Year.

11. NATIONAL DATA - by Country by Year.

The report is on a DVD containing the entire web and databases, or it is available online. Readers can access & reproduce the information for their own documents or reports.

Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.


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