World Consumption Report on Publishers Miscellaneous Lines


This World Consumption Report on Publishers Miscellaneous Lines provides data on the net consumption of Products and Services in each of the countries listed. The Products and Services covered (Publishers Miscellaneous Lines) are classified by the 5-Digit United States Commerce Department Major Product Codes and each Product and Services is then further defined and analyzed by each 6 to 10-Digit United States Commerce Department Product Codes. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.


Net consumption of Publishers Miscellaneous Lines Products & Services in each country.

This database covers NAICS code: 51119_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


PUBLISHERS MISCELLANEOUS LINES: PRODUCTS & MARKETS COVERED:

Publishers Miscellaneous Lines

Printing services for others

Sale or licensing of rights to content

Mailing lists, rental or sale

Publishing services for others

Books - Print: General reference books

Greeting cards - Internet

Calendars - Internet

Patterns - Internet

Cards, except greeting cards - Other media

Periodicals - Print - Subs & sales: Gen interest periodicals

Periodicals - Internet - Subs & sales: Gen interest periodicals
Greeting cards - Print
Cards, except greeting cards - Print
Calendars - Print
Patterns - Print
Sale of print ad space, not specified by type of publication
Sale of Internet ad space, not specified by type of publication
Yearbooks - Print
Posters - Print
Posters - Internet
Posters - Other media
Other publishing, not specified by type of publication
Other pub, excl cards, calendars, patterns, yearbooks & posters
Other Internet publishing, not specified by type of publication
Other Internet pub, excl cards/calendars/patterns/yearbks/posters

PUBLISHERS MISCELLANEOUS LINES:  59 MARKET RESEARCH CHAPTERS:


SPREADSHEET CHAPTERS:


NATIONAL DATA - by Country by Year.

1. RELATIVE CONSUMPTION - in US$ (Purchasing Parity Index applied) by Country by each Product (4-10 Digit Product Code) by Year: 1997 to Current year, Medium Term Forecast Current year to 2020, Long Term Forecast 2021-2028.

2. LOCAL CONSUMPTION - in Local Currency (Relative Inflation Index applied)


4. PRODUCT MARKETING COSTS & MARGINS

5. PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

6. IMMEDIATE BUYERS & END USERS / CUSTOMER BASE PROFILE

7. IMMEDIATE BUYERS & END USERS / CONSUMER DEMOGRAPHICS - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

8. HISTORIC INDUSTRY BALANCE SHEET DATA


10. INDUSTRY PROFILE - by Country by Year.

11. NATIONAL DATA - by Country by Year.

The report is on a DVD containing the entire web and databases, or it is available online. Readers can access & reproduce the information for their own documents or reports.

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