World Consumption Report on Printing Inks

Description: The World Consumption Report on Printing Inks. Consumption/Products/Services by country. 6/10-Digit NAICS Product Codes. 3 Time series: 1997 to Current year and Forecasts Current year to 2020 & 2021-2028. Relative Consumption, Local Consumption, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data. The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for own reports, spreadsheet calculations & modeling. 57 Products covered, 2065 pages, 9904 spreadsheets, 9609 database tables, 531 illustrations. Updated monthly. This World Consumption Report on Printing Inks provides data on the net consumption of Products and Services in each of the countries listed. The Products and Services covered (Printing ink manufacturing) are classified by the 5-Digit United States Commerce Department Major Product Codes and each Product and Services is then further defined and analyzed by each 6 to 10-Digit United States Commerce Department Product Codes. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.


Net consumption of Printing Inks Products & Services in each country.

This database covers NAICS code: 32591. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


PRINTING INKS: PRODUCTS & MARKETS COVERED:

Printing ink manufacturing
Printing ink mfg
Letterpress printing inks
Letterpress news printing inks
Letterpress packaging printing inks
Other letterpress printing inks, incl publication inks
Letterpress printing inks, nsk
Lithographic & offset printing inks
Lithographic & offset news & nonheat web offset printing inks
Lithographic & offset publication & commercial web printing inks
Lithographic & offset sheet-fed general printing inks
Other lithographic & offset inks
Lithographic & offset sheet-fed packaging printing inks
Other lithographic & offset printing inks
Lithographic & offset inks, nsk
Gravure printing inks
Gravure publication printing inks
Gravure publication printing inks, solvent-type
Gravure publication printing inks, water-type
Other gravure printing inks, except publication printing type
Gravure packaging printing inks, solvent-type
Gravure packaging printing inks, water-type
Other gravure printing inks
Gravure inks, nsk
Flexographic printing inks
Flexographic packaging printing inks, solvent-type
Flexographic packaging printing inks, water-type
Flexographic news & commercial printing inks
Other flexographic printing inks
Flexographic inks, nsk
Nonimpact-digital inks
Inkjet inks
Electrophotographic printing inks
Other nonimpact-digital inks
Other nonimpact-digital inks, nsk
Printing inks, nec
Textile printing inks
Screen printing inks
Other printing inks, incl stencil inks
Printing inks, nec, nsk
Printing ink, nsk, total
Printing ink, nsk, for nonadministrative-record establishments
Printing ink, nsk, for administrative-record establishments

PRINTING INKS: 59 MARKET RESEARCH CHAPTERS:

SPREADSHEET CHAPTERS:


NATIONAL DATA - by Country by Year.

1. RELATIVE CONSUMPTION - in US$ (Purchasing Parity Index applied) by Country by each Product (4-10 Digit Product Code) by Year: 1997 to Current year, Medium Term Forecast Current year to 2020, Long Term Forecast 2021-2028.

2. LOCAL CONSUMPTION - in Local Currency (Relative Inflation Index applied)


4. PRODUCT MARKETING COSTS & MARGINS

5. PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

6. IMMEDIATE BUYERS & END USERS / CUSTOMER BASE PROFILE

7. IMMEDIATE BUYERS & END USERS / CONSUMER DEMOGRAPHICS - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

8. HISTORIC INDUSTRY BALANCE SHEET DATA


10. INDUSTRY PROFILE - by Country by Year.
11. NATIONAL DATA - by Country by Year.

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Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

57 Products covered, over 200 Countries covered, 2065 pages, 9904 spreadsheets, 9609 database tables, 531 diagrams & maps. Contents change for each edition. Updated monthly. Full 12 month After-Sales & update services available from the publishers.

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