Asia-Pacific Veterinary Healthcare Market Segmented By Products, Veterinary Diagnostic Technologies, Veterinary Genetics, By Animal Types - Trends & Forecasts 2014-2019

Description: The Veterinary healthcare market in the Asia-Pacific region is estimated to increase at a CAGR of 8.97% to reach $2.52 billion by 2019. Better standards of living have resulted in an increase in pet ownership and livestock product consumption across the Asia Pacific region. With more pet owners willing to pay for veterinary care, the demand for supplements and other treatment options for companion animals is on the rise. Increasing consumer concern for where and how their food is produced is leading to a tougher scrutiny of feeding and rearing practices of farm animals. All the same, increased competition for cultivated land and scarcity of arable land could affect the animal healthcare market in terms of demand from livestock production.

This report provides an exhaustive coverage of the market with multi-level segmentation focusing on animal species (farm animals and companion animals), type of healthcare products (vaccines, paraciticides, anti-infectives, medicinal feed additives, and other pharmaceuticals) and by geography. Regional coverage includes a study of the animal healthcare markets in India, China, Japan.

Demand for Veterinary healthcare products and services in Japan is currently the largest of all countries in Asia-Pacific. However, Japan is slated to lose its leader status due heavy regulation requiring rigorous testing – much of it unnecessary.

The market for Veterinary pharmaceuticals and biological products in Asia-Pacific has seen scant growth for many years, generally around 1.5%, while global growth has generally been in the 3-4% range.

Pfizer, Merck, Sanofi-Aventis, Bayer HealthCare, Virbac, Novartis, Boehringer Ingelheim, Heska Corporation, Bioniche Animal Health Canada, Inc., and Ceva are the key players in the Asia-Pacific animal health care market.

What makes our report unique?

1) In-depth analysis of current market trends and future forecasts of the market based on different products available for both companion animals and farm animals.
2) We provide the longest possible market segmentation based on products available, type of species, and geography. The comprehensive competitive landscape section in the report provides information about major players in the market, their market shares and recent developments.
3) The report provides high-level analysis of animal healthcare products (vaccines, anti-infectives, medicinal feed additives, paraciticides) and covers novel products such as DNA and recombinant vaccines.

Contents:

1. INTRODUCTION
   1.1 Market Definition
   1.2 Market Recent Trends

2. Market Analysis
   2.1 Market Animal Health Products
   2.2 Animal medicines vs human Medicines

3. Market Dynamics
   3.1 Market Drivers
      3.1.1 Increase in pet ownership
      3.1.2 Improved Nutrition
      3.1.3 Intensifying consumer focus on food safety
      3.1.4 Greater Livestock production
      3.1.5 Increasing Zoonotic and Foodborne Diseases
   3.2 Market Constraints
      3.2.1 Scarcity of arable land and water
3.2.2 Increased competition for cultivated land
3.2.3 Cost effective production
3.3 Porter's Five Force Analysis
3.3.1 Threat of New Entrant
3.3.2 Internal Rivalry
3.3.3 Buyer bargaining power
3.3.4 Supplier bargaining power
3.3.5 Threat of substitutes

4. Asia-Pacific Veterinary healthcare Market Segmentation- Animal Types, based on products
4.1 Companion Animal health
4.1.1 Vaccines
4.1.2 Paraciticides
4.1.3 Anti-Infectives
4.1.4 Medicinal Feed Additives
4.1.5 Other Pharmaceuticals
4.2 Farm Animal health
4.2.1 Vaccines
4.2.2 Paraciticides
4.2.3 Anti-Infectives
4.2.4 Medicinal Feed additives
4.2.5 Other Pharmaceuticals

5. Asia-Pacific Veterinary Diagnostics Market
5.1 Enzyme Linked Immuno Sorbent Assay( ELISA)
5.2 Rapid Immuno Migration( RIM)
5.3 Agar gel Immuno Diffusion( AGID)

6. Asia-Pacific Veterinary Genetics Market
6.1 HD 50K for Angus
6.2 CLARIFI® for Dairy
6.3 Sheep 50K
6.4 CLARIFI® for Nelore
6.5 Others

7. Asia-Pacific Veterinary Healthcare Market Segmentation- By Animal Species
7.1 Farm animal
7.1.1 Cattle
7.1.2 Swine
7.1.3 Poultry
7.1.4 Fish
7.1.5 Sheep
7.2 Companion Animals
7.2.1 Dogs
7.2.2 Cats
7.2.3 Horses

8. Asia-Pacific Veterinary healthcare market- Country level Analysis
8.1 India
8.2 China
8.3 Japan
8.4 Rest of APAC

9. Competitive landscape
9.1 Major players in the market
9.2 Mergers and acquisitions
9.3 New product launches
9.4 Agreement, Collaborations and Partnerships
9.5 Recommendations for New players
9.6 Recommendations for Existing players

10. Company profiles
10.1 Zoetis animal healthcare
10.1.1 Financial Overview
10.1.2 Business overview
10.1.3 Business strategies
10.2 Merck
10.2.1 Financial Overview
10.2.2 Business overview
10.2.3 Business strategies
10.3 Merial (Animal Health Division Of Sanofi)
10.3.1 Financial Overview
10.3.2 Business overview
10.3.3 Business strategies
10.4 Elanco
10.4.1 Financial Overview
10.4.2 Business overview
10.4.3 Business strategies
10.5 Bayer healthcare
10.5.1 Financial Overview
10.5.2 Business overview
10.5.3 Business strategies
10.6 Novartis Animal Health, Inc.
10.6.1 Financial Overview
10.6.2 Business overview
10.6.3 Business strategies
10.7 Virbac
10.7.1 Financial Overview
10.7.2 Business overview
10.7.3 Business strategies
10.8 Boehringer Ingelheim
10.8.1 Financial Overview
10.8.2 Business overview
10.8.3 Business strategies

11. Appendix
11.1 Abbreviations
11.2 Sources
11.3 Bibliography
11.4 Disclaimer

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