Global Swine Health Market Segmented By Animal Diseases, Diagnostic Market, Genetics & By Geography - Trends & Forecasts 2014-2019

Description:
Swine disease outbreaks in the US and Europe are starting to reshape the global market. Estimated pig population in 2010 was 966 million, and with countries like China boosting production, the number is set to rise rapidly in the years to come.

Although Pork consumption in the US has reduced, rising demand from emerging economies like China more than makes up for the loss in consumption. Even on the supply side, China has created opportunities for smallholder farmers to produce protein sources to meet domestic demand, bolstering swine rearing in the country.

With emerging markets moving from swine rearing in backyards and farms to an intensive animal husbandry model, more is being demanded from and of swine healthcare products and services.

This report provides a comprehensive of the market segmentation of swine healthcare products (vaccines, paraciticides, anti-infectives, medicinal feed additives and other pharmaceuticals), animal diagnostic technologies (Enzyme Linked Sorbent Assay (ELISA), Rapid Immuno migration (RIM), and Agar Gel Immuno diffusion (AGID)) and animal genetics.

Regional markets analyzed in this report include North America, Europe, Asia-Pacific and the Rest of World (RoW). Europe is the leading market in swine healthcare, followed by North America. Developing regions like Asia-Pacific and Africa are expected to form a new revenue pocket in the market.

Pfizer (U.S.), Merck (U.S.), Sanofi-Aventis (France), Bayer HealthCare (Germany), Virbac (France), Novartis (Switzerland), Boehringer Ingelheim (Germany), Heska Corporation (U.S.), Bioniche Animal Health Canada, Inc. (Canada), and Ceva (France) are the key players in the global swine healthcare market.

What makes our report unique?
1) In-depth analysis of current market trends and future forecasts of the market based on different products available for swine healthcare.
2) We provide the longest possible market segmentation based on products available and geography. The comprehensive competitive landscape section in the report provides information about major players in the market, their market shares and recent developments.
3) The report provides high-level analysis of animal healthcare products (vaccines, anti-infectives, medicinal feed additives, paraciticides) and covers novel products such as DNA and recombinant vaccines.

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