The Global Veterinary Medicinal feed additives market is estimated at $1.59 billion in 2014. Increasing consumption of meat and dairy products across the globe is expected to propel the market at a CAGR of 4.6% to reach $2.02 billion by 2019. Epidemics such as bird flu, other diseases such as foot-and-mouth disease, and environmental concerns have led to increased concern over animal health around the globe, due to which, meat producers have increased their focus on feed quality and certification.

Typical feed additives include vitamins, trace elements, preservatives, anti-oxidants, etc. Increasing Zoonotic and water borne diseases in animals are a triggering factor for growth in this market. North America and Asia-Pacific are the top two consumers of feed additives in the world, together accounting for more than 60% of the consumption. Asia-Pacific is estimated to be the fastest growing region for medicinal feed additives in terms of revenue. Growth is particularly high in emerging countries such as China, India, and Brazil, because of increasing income levels and rising per capita meat consumption. The restraints of the market are, increasing raw material cost and regulatory structure.

This report provides an exhaustive coverage of the market through different categorizations. By type of product – Antibiotics, Vitamins, Antioxidants, Amino Acids, Feed Enzymes, Acidifiers, Prebiotics & Probiotics, Minerals, and Others; By livestock – Swine, Poultry, Cattle, Aquaculture and others; By geography – North America, Asia-Pacific, Europe and Rest of World.

Pfizer (U.S.), Merck (U.S.), Sanofi-Aventis (France), Bayer HealthCare (Germany), Virbac (France), Novartis (Switzerland), Boehringer Ingelheim (Germany), Heska Corporation (U.S.), Bioniche Animal Health Canada, Inc. (Canada), and Ceva (France) are the key players in the global medicinal feed additives market.

What makes our report unique?

1) In-depth analysis of current market trends and future forecasts of the market based on different feed additives available for animal healthcare.
2) We provide the longest possible market segmentation based on additive type, animal species and by geography.
3) The comprehensive competitive landscape section in the report provides information about major players in the market, their market shares and recent developments.
3.3.1 Threat of New Entrant
3.3.2 Internal Rivalry
3.3.3 Buyer bargaining power
3.3.4 Supplier bargaining power
3.3.5 Threat of substitutes

4. Global Veterinary Medicinal Feed Additives Market Segmentation
4.1 Global Veterinary Medicinal feed additives Market, By products
4.1.1 Antibiotics
4.1.2 Vitamins
4.1.3 Antioxidants
4.1.4 Amino Acids
4.1.5 Feed Enzymes
4.1.6 Acidifiers
4.1.7 Prebiotics & Probiotics
4.1.8 Minerals
4.1.9 Others
4.2 Global Veterinary Medicinal feed additives Market, By Live Stock
4.2.1 Swine
4.2.2 Poultry
4.2.3 Cattle
4.2.4 Aquaculture
4.2.5 Others
4.3 Global Veterinary Medicinal Feed Additives Market Segmentation, By Geography
4.3.1 North America
4.3.1.1 US
4.3.1.2 Mexico
4.3.1.3 Canada
4.3.2 Europe
4.3.2.1 France
4.3.2.2 Italy
4.3.2.3 Germany
4.3.2.4 Spain
4.3.2.5 Sweden
4.3.2.6 Rest of Europe
4.3.3 Asia-Pacific
4.3.3.1 India
4.3.3.2 China
4.3.3.3 Japan
4.3.3.4 Rest of Asia-Pacific
4.3.4 Rest of the World

5. Competitive landscape
5.1 Major players in the market
5.2 Mergers and acquisitions
5.3 New product launches
5.4 Agreement, Collaborations and Partnerships
5.5 Recommendations for New players
5.6 Recommendations for Existing players

6. Company profiles
6.1 Zoetis animal healthcare
6.2 Merck
6.3 Merial (Animal Health Division Of Sanofi)
6.4 Elanco
6.5 Bayer healthcare
6.6 Novartis Animal Health, Inc.
6.7 Virbac
6.8 Boehringer Ingelheim

7. Appendix
7.1 Abbreviations
7.2 Sources
7.3 Bibliography
7.4.Disclaimer

Ordering:

Order Online - [http://www.researchandmarkets.com/reports/2970386/](http://www.researchandmarkets.com/reports/2970386/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Global Veterinary Medicinal Feed Additives Market Segmented By Products, By Livestock & By Geography - Trends & Forecasts 2014-2019
Web Address: http://www.researchandmarkets.com/reports/2970386/
Office Code: SCDKCRFT

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 4250</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>USD 4500</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 8750</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr □</th>
<th>Mrs □</th>
<th>Dr □</th>
<th>Miss □</th>
<th>Ms □</th>
<th>Prof □</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td></td>
<td></td>
<td></td>
<td>Last Name:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email Address: *</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World