Farm Animal Healthcare Market By Products, By Diagnostic Technologies, By Animal Type, By Geography - Trends And Forecasts (2014 - 2019)

Description:
Farm Animal Healthcare Market By Products (Vaccines, Paraciticides, Anti-Infectives, Medicinal Feed Additives, And Other Pharmaceuticals), By Diagnostic Technologies, By Animal Type (Cattle, Sheep, Pigs, Poultry, Fish), By Geography - Trends And Forecasts (2014-2019)

Growing numbers of farm animals, increasing use of intensive animal husbandry practices and rising incidence of chronic diseases in animals have propelled the need for better animal healthcare. Food safety concerns have boosted the need for better healthcare for farm animals.

The market for animal healthcare for farm animals is estimated to be worth $13.46 billion in 2014. Expected to grow at a CAGR of 8.25%, the market is set to reach $20.2 billion by 2018.

The rapidly increasing human population has put an emphasis on adequate and reliable supply of food products, especially animal food products. Major constraints for the market are increasing competition for cultivated land and scarcity of arable land, which in turn affects farm production.

The farm animal health market is segmented based on type of products (Vaccines, Paraciticides, Anti-infectives, Medicinal feed additives, and other pharmaceuticals), based on diagnostics (Enzyme Linked Immuno sorbent assay(ELISA), Rapid Immuno Migration( RIM)) and based on genetics. By geography, the market is divided into North America, Asia-Pacific, Europe and Rest of World. Europe accounts for the largest share of the animal vaccines market, followed by North America. The developing regions like Asia-pacific and Africa are expected to form a new revenue pocket in the market. Countries such as India, China, Brazil will be the major contributors in the market.

What makes our report unique?
1) In depth analysis of current market trends and future forecasts of the market based on different products available for both companion animals and farm animals
2) We provide longest possible market segmentation of the market based on products available, diagnostics, genetics, and geography. We give you the competitive landscape for the market which provides information about major players in the market, Market Share and recent developments.
3) High level analysis on products i.e Vaccines, anti-infectants, MFA, Paraciticides and introduced novel vaccines such as DNA and recombinant vaccines.

Contents:
1.INTRODUCTION
1.1 Market Definition
1.2 Market Recent Trend

2. Market Analysis
2.1 Market Animal Health Products
2.2 Animal medicines vs human Medicines

3. Market Dynamics
3.1 Market Drivers
3.1.1 Increase in pet ownership
3.1.2 Improved Nutrition
3.1.3 Intensifying consumer focus on food safety
3.1.4 Greater Livestock production
3.1.5 Increasing Zoonotic and Foodborne Diseases
3.2 Market Constraints
3.2.1 Scarcity of arable land and water
3.2.2 Increased competition for cultivated land
3.2.3 Cost effective production
3.3 Porter's Five Force Analysis
3.3.1 Threat of New Entrant
3.3.2 Internal Rivalry
3.3.3 Buyer bargaining power
3.3.4 Supplier bargaining power
3.3.5 Threat of substitutes

4 Global Farm Animal Market Segmentation - By products
4.1 Farm Animals
4.1.1 Vaccines
4.1.2 Paraciticides
4.1.3 Anti-Infectives
4.1.4 Medicinal Feed additives
4.1.5 Other Pharmaceuticals
4.2 Farm animal
4.2.1 Cattle
4.2.2 Swine
4.2.3 Poultry
4.2.4 Fish
4.2.5 Sheep

5 Global Farm Animal Diagnostics Market
5.1.1 Enzyme Linked Immuno Sorbent Assay (ELISA)
5.1.2 Rapid Immuno Migration (RIM)
5.1.3 Agar gel Immuno Diffusion (AGID)

6 Global Farm Animal Genetics Market
6.1 HD 50K for Angus
6.2 CLARIFIDE ® for Dairy
6.3 Sheep 50K
6.4 CLARIFIDE ® for Nelore
6.5 Others

7 Global Farm Animal Market Segmentation, By Geography
7.1 North America
7.1.1 US
7.1.2 Mexico
7.1.3 Canada
7.2 Europe
7.2.1 France
7.2.2 Italy
7.2.3 Germany
7.2.4 Spain
7.2.5 Italy
7.3 Asia-Pacific
7.3.1 India
7.3.2 China
7.3.3 Japan

8 Competitive landscape
8.1 Major players in the market
8.2 Mergers and acquisitions
8.3 New product launches
8.4 Agreement, Collaborations and Partnerships

9 Company profiles
9.1 Zoetis animal healthcare
9.1.1 Financial Overview
9.1.2 Business overview
9.1.3 Business strategies
9.2 Merck
9.2.1 Financial Overview
9.2.2 Business overview
9.2.3 Business strategies
9.3 Merial (Animal Health Division Of Sanofi)
9.3.1 Financial Overview
9.3.2 Business overview
9.3.3 Business strategies
9.4 Elanco
9.4.1 Financial Overview
9.4.2 Business overview
9.4.3 Business strategies
9.5 Bayer healthcare
9.5.1 Financial Overview
9.5.2 Business overview
9.5.3 Business strategies
9.6 Novartis Animal Health, Inc.
9.6.1 Financial Overview
9.6.2 Business overview
9.6.3 Business strategies
9.7 Virbac
9.7.1 Financial Overview
9.7.2 Business overview
9.7.3 Business strategies
9.8 Boehringer Ingelheim
9.8.1 Financial Overview
9.8.2 Business overview
9.8.3 Business strategies
10. Appendix
10.1. Abbreviations
10.2. Sources
10.3. Bibliography
10.4. Disclaimer

Ordering:
Order Online - http://www.researchandmarkets.com/reports/2970388/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit
http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

<table>
<thead>
<tr>
<th>Product Name:</th>
<th>Farm Animal Healthcare Market By Products, By Diagnostic Technologies, By Animal Type, By Geography - Trends And Forecasts (2014 - 2019)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/2970388/">http://www.researchandmarkets.com/reports/2970388/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SCDKCRWA</td>
</tr>
</tbody>
</table>

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>☐</td>
<td>USD 1850</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>☐</td>
<td>USD 2000</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>☐</td>
<td>USD 6250</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in **BLOCK CAPITALS**

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr ☐</th>
<th>Mrs ☐</th>
<th>Dr ☐</th>
<th>Miss ☐</th>
<th>Ms ☐</th>
<th>Prof ☐</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td></td>
<td></td>
<td></td>
<td>Last Name:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email Address: *</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World