Global GIS Market in Retail Sector 2014-2018

Description: About GIS

A GIS is a system or a set of tools used to interpret business and geospatial data. It integrates hardware, software, and data for processing business and geographically referenced data. This system digitizes the received geospatial data and processes them to provide the desired output. GIS is used across sectors such as Natural Resources, Retail, Utilities, Federal Government, Communication and Telecom, Military/Law Enforcement, and Others. A GIS is used for in disaster management, finding location details, viewing maps, marketing, designing facilities, and others.

The analysts forecast the GIS market in the Retail sector to grow at a CAGR of 12.57 percent over the period 2013-2018.

Covered in this Report
The GIS market in the Retail sector can be divided into three product segments: Software, Data, and Services.

The report, the GIS Market in the Retail Sector 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the global region; it also covers the landscape of the GIS market in the Retail sector and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Vendors
- Esri
- Hexagon
- MacDonald, Dettwiler and Associates

Other Prominent Vendors
- Astrium
- Autodesk
- AvisMap GIS Technologies
- Beijing SuperMap Software
- Bentley Systems
- Caliper
- China Information Technology
- Computer Aided Development
- DigitalGlobe
- GE Energy
- Geosoft
- GoogleMap
- Hitachi Zosen
- Overwatch Systems
- PASCO
- Pitney Bowes
- Rolta India
- ScanPoint Geomatics
- SuperMap
- SuperMap Software
- Ubisense Group
- WTH Technology

Key Market Drivers
- Increased Use of GIS in Decision Making Processes
- For a full, detailed list, view this report

Key Market Challenges
- Availability of Low-cost GIS Equipment
Key Market Trends
- Increased Adoption of GIS Applications in Mobile Computing Devices
- For a full, detailed list, view this report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors

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