GIS Market in the APAC Region 2014-2018

Description: About GIS

A GIS is a system or a set of tools that interpret geographical or geospatial data or information. It integrates hardware, software, data, and services for processing geographically referenced data. This system digitizes the received geospatial data and processes them (store, interpret, analyze, and manipulate) to provide the required output. The major end-users of GIS are the Government, Transportation, Natural Resources, Military/Law Enforcement, Utilities, and Communication and Telecom sectors. GIS is used for disaster management, finding location details, viewing digital maps, marketing, designing facilities, and other uses.

The analysts forecast the GIS market in the APAC region to grow at a CAGR of 10.76 percent over the period 2013-2018.

Covered in this Report
This report covers the present scenario and the growth prospects of the GIS market in the APAC region during the period 2014-2018. In terms of products, the GIS market in the APAC region can be segmented into three: Software, Data, and Services.

The report, the GIS Market in the APAC Region 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the APAC region; it also covers the landscape of the GIS market in the APAC region and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- APAC

Key Vendors
- Autonavi Holdings
- HERE
- Hexagon
- Navinfo

Other Prominent Vendors
- Autodesk
- Beijing Supermap
- Bentley System
- Bing Maps
- China Information Technology
- DigitalGlobe
- Esri
- GE
- Google Map
- MDA
- Rolta
- Trimble

Key Market Drivers
- Increased Use of Digital Maps
- For a full, detailed list, view this report

Key Market Challenges
- Difficulty in Managing GIS Data
- For a full, detailed list, view this report

Key Market Trends
- Use of GIS to Assist Economic Growth
- For a full, detailed list, view this report
Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors

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