
Description: Open Access Journal Publishing 2014-2017

What is “open access,” and how it is affecting academic publishing market? And, equally intriguing, what opportunities can publishers tap through the open access movement?


This report breaks ground by quantifying open access' position as a fast growing subsegment of scholarly journal publishing. Simba created a financial outlook for open access journal publishing, including leading competitors' performance through 2014 and market projections through 2017. The research underpinning this model was conducted in conjunction with a larger study of the overall market for scholarly and professional publishing.

Open Access Journal Publishing 2014-2017 covers the market, key competitors, and issues and forecasts. Topics covered include:
- Simba's exclusive analysis of market size and structure
- Revenue and market share rankings of 10 leading global publishers
- Title and article growth metrics
- A profile of the top ten open access repositories
- A breakdown open access publishing in key geographic regions: North America, Europe, Asia-Pacific and Rest of World
- A discussion of the market for non-English-language open access publishing
- Analysis of mergers and acquisitions
- Simba's exclusive market projections to 2017 and more

Open Access Journal Publishing 2014-2017 is an essential tool for publishing executives, M&A advisors, market analysts, and industry consultants who need to understand the business strategies driving the scholarly and professional publishing industry. Examples of some of the issues discussed include:
- The future of open access megajournals
- The impact of open access in social science and humanities
- Examination of green, gold and hybrid models
- Open access, peer review and questions of credibility
- The impact on smaller publishers
- Long-term implications for costs across the OA ecosystem

Simba has a knowledge base from almost 20 years worth of perspective on these markets. This is a dynamic industry, affected by rapid changes in technology, the economy, mergers, partnerships and public policy and library budgets. Simba's experienced analysts and daily on the ball coverage is the bedrock for these reports.

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- Chapter 1: Open Access Publishing Market
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  - Timeline
- Open Access Definitions and Publishing Models
  - Open Access Journals
    - Gold
    - Green
    - Hybrid
    - Megajournals
  - Article Processing Charges
Other Sources of Support for OA Articles

The Open Access Ecosystem

Public Funding Agencies
National Institutes of Health
European Research Council
Research Councils UK
The Welcome Trust
Howard Hughes Medical Institute
Institutional Mandates

Market Size

APC Journals Revenue
Other Journals OA Revenue
Other Measures of Market Size

Open Access by Discipline
Open Access by Geography

North America
Europe
Asia-Pacific
Rest of World
Language

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Leading Open Access Publishers
Springer Science+Business Media (including BioMed Central)

Company Overview
Recent Company Performance
Open Access Publishing Strategy

Public Library of Science (PLOS)

Competitor Overview
Recent Performance
Open Access Publishing Strategy

Hindawi

Company Overview
Recent Company Performance
Open Access Publishing Strategy

John Wiley & Sons

Company Overview
Recent Company Performance
Open Access Publishing Strategy

Elsevier

Company Overview
Recent Company Performance
Open Access Publishing Strategy

Holtzbrinck (including Frontiers)
Company Overview
Recent Company Performance
Open Access Publishing Strategy

Copernicus

Competitor Overview
Recent Performance
Open Access Publishing Strategy

MDPI AG

Competitor Overview
Recent Performance
Open Access Publishing Strategy

Wolters Kluwer (including Medknow)

Company Overview
Recent Company Performance
Open Access Publishing Strategy

Informa Cogent

Company Overview
Recent Company Performance

Open Access Publishing Strategy
Others in the Hunt
Open Access Repositories (Green Archives)
arXiv
Chinese Academy of Sciences
CiteSeerX
Digital Access to Scholarship at Harvard
ePrint
PubMed Central
Redalyc
SciELO
SSRN (Social Sciences Research Network)

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Issues Facing Open Access Publishing

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Leading OA Publishers Branded as Predatory
Peer Review Is a Particular Target for Criticism
Not Every Journal is Amenable to Open Access Gold
Megajournals Have Driven Much Recent Growth, But the Future Is Unclear
OA Could Be Expensive and Inflationary — Then What?
Managerial Challenges
Authors in Charge
Destructive Market Forces

Open Access Publishing Forecast
Introduction
World Economy and Exchange Rates
Open Access Will Capture a Significant Share of Emerging Market Research 50
Authors Will Be Educated About Good and Bad OA Journals
Mandates Will Increase and They Will Work
Major Publishers Will Play a Large Role in OA
OA Articles Published Per Year Will Continue to Grow
The Humanities and Social Sciences Will Be Accommodated
APCs Will Rise Slowly

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