
Description:

What is “open access,” and how it is affecting academic publishing market? And, equally intriguing, what opportunities can publishers tap through the open access movement?


This report breaks ground by quantifying open access' position as a fast growing subsegment of scholarly journal publishing. Simba created a financial outlook for open access journal publishing, including leading competitors' performance through 2014 and market projections through 2017. The research underpinning this model was conducted in conjunction with a larger study of the overall market for scholarly and professional publishing.

Open Access Journal Publishing 2014-2017 covers the market, key competitors, and issues and forecasts. Topics covered include:
- Simba's exclusive analysis of market size and structure
- Revenue and market share rankings of 10 leading global publishers
- Title and article growth metrics
- A profile of the top ten open access repositories
- A breakdown open access publishing in key geographic regions: North America, Europe, Asia-Pacific and Rest of World
- A discussion of the market for non-English-language open access publishing
- Analysis of mergers and acquisitions
- Simba's exclusive market projections to 2017 and more

Open Access Journal Publishing 2014-2017 is an essential tool for publishing executives, M&A advisors, market analysts, and industry consultants who need to understand the business strategies driving the scholarly and professional publishing industry. Examples of some of the issues discussed include:
- The future of open access megajournals
- The impact of open access in social science and humanities
- Examination of green, gold and hybrid models
- Open access, peer review and questions of credibility
- The impact on smaller publishers
- Long-term implications for costs across the OA ecosystem

Simba has a knowledge base from almost 20 years worth of perspective on these markets. This is a dynamic industry, affected by rapid changes in technology, the economy, mergers, partnerships and public policy and library budgets. Simba's experienced analysts and daily on the ball coverage is the bedrock for these reports.

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Competitor Overview
Recent Performance
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Hindawi

Company Overview
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Company Overview
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Company Overview
Recent Company Performance
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Competitor Overview
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Competitor Overview
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Company Overview
Recent Company Performance
Open Access Publishing Strategy

Informa Cogent

Company Overview
Recent Company Performance
Open Access Publishing Strategy

Open Access Publishing Strategy
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