Car Security Systems Market by Type & Region - Industry Trends & Forecast to 2019

Description:

Car Security Systems Market by Type (Alarm, Immobilizer, Remote Keyless Entry (RKE) & Central Locking System) & Region (Asia-Oceania, Europe, North America & ROW) - Industry Trends & Forecast to 2019

Increasing vehicle thefts across the globe, government regulations related to vehicle security, and increased vehicle sales are acting as the main driving factor for growth of the passenger car security systems market. This market is estimated to grow at a significant rate in the next five years. The global passenger car security systems market in terms of volume is projected to reach 290 million units, generating an estimated market value of around $11,533.0 million by 2019. In 2014, the largest market of passenger car security systems is estimated to be in the Asia-Oceania region, followed by Europe, North America, and RoW.

This report segments the market based on system type and region. On the basis of region, it is segmented into Asia-Oceania (China, Japan, South Korea, and India), Europe (Germany, France, and U.K.), North America (U.S., Canada, and Mexico) and Rest of the World (Brazil, Russia, and South-Africa). Based on system type, it is segmented into alarm, immobilizer, remote keyless entry (RKE), and central locking system. Market size in terms of volume is provided in thousand units (000 units) and value in terms of USD million ($million). Market estimates are provided for each security system type in all key countries of respective regions considered. The top passenger car security systems suppliers are profiled in detail with their recent developments and their strategic industry activities. The report also provides the qualitative aspects of the passenger car security systems market, such as drivers, restraints, opportunities, and key issues which are affecting the manufacturers and the market for security systems. The report also provides a glance on the key vehicle occupant protection systems provided by major OEM's.

Major passenger car security system manufacturers are Continental AG (Germany), Robert Bosch GmbH (Germany), Delphi Automotive PLC (U.K.), Lear Corp. (U.S.), Valeo SA (France), and TRW Automotive Holding (U.S.). Other players are operating on a regional level; however, these local players are also collaborating with major players in this industry to increase the quality of their products.

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