Global Market Expansion Services (MES) Market 2014-2018

Description: About MES

MES is a premium sector of the Outsourcing industry, which helps end-users grow in their existing markets and expand to new ones. MES providers combine services offered by market research firms, consultants, sales agents, and legal advisors, and thus helps firms to cut costs and reduce complexity while expanding globally. This service also helps organizations set up marketing, sales, and distribution structures to realise their full potential in the existing or new markets. Unlike traditional outsourcing practises, MES has a key focus on front-to-end process and has a high level of customer interaction involved. Hence, it helps its end-users to increase the market share, while cutting costs and reducing operational complexity. It provides value-added services to its end-users with more focus on sales growth and increasing market share, rather than just cost cuts and efficiency gains. This makes it the most promising sector of the Outsourcing industry.

The analysts forecast the Global MES market to grow at a CAGR of 7.44 percent over the period 2013-2018.

Covered in this Report
In terms of end-users, the Global MES market can be segmented into four: Consumer Goods industry, Healthcare industry, Engineering industry, and Specialty Chemicals industry. The report also discusses in detail the market segmentation based on geography, the market landscape, and its growth prospects in the coming years.

The report, the Global MES Market 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers in detail the key leading vendors in the market and a quick understanding of other prominent vendors operating in this market.

Key Regions
- APAC
- EMEA
- Latin America
- North America

Key Vendors
- Brainmates
- Castelmec Holdings
- DKSH Management/DKSH Holding
- Dow Corning

Other Prominent Vendors
- Ava
- Avaali Solutions
- Bangkokmex
- East-Conect Business Development
- Inslo
- Kompreni
- Nos Progressus Consultancy Services
- Nuno ID
- P&P Global Expansion Services
- SevenGlobe Development Group
- Yeon Group

Market Drivers
- Growing Middle Class Population in Emerging Markets
- For a full, detailed list, view our report

Market Challenges
- Dilemma in Relation to Sharing Information
- For a full, detailed list, view our report
Market Trends
- Increased Adoption of Cloud Technology
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

The report is also available as part of our annual subscription offer. Please get in touch with our customers service team in order to find out more.

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