e-Book Market in the US 2014-2018

Description: About e-Books

E-books are the books available in digital format, allowing readers to access them anywhere and anytime using their handheld devices. The low price of e-books compared to printed books is one of the major reasons for the acceptance of e-books. E-books are compatible with any electronic display device and enable end-users to have a variety of reading options.

The analysts forecast the e-Book market in the US to grow at a CAGR of 21.28 percent over the period 2013-2018.

Covered in this Report

This report covers the present scenario and the growth prospects of the e-Book market in the US for the period 2014-2018. To calculate the market size, the report considers the revenue generated from the sales of e-books. The report presents the current market scenario as well as the forecast of the e-reading devices including tablets, smartphones, and e-readers.

The report, the e-Book Market in the US 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the landscape of the e-Book market in the US and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Vendors
- Amazon.com
- Apple
- Barnes & Noble
- Kobo

Other Prominent Vendors
- E-books.com
- Google E-books
- Lulu
- Omnilit
- Readups
- Smashwords

Key Market Drivers
- Increased Adoption of Portable Devices
- For a full, detailed list, view our report

Key Market Challenges
- Unaffordability of e-Reading Devices for Low-income Group
- For a full, detailed list, view our report

Key Market Trends
- Shift toward Digital Content
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
The report is also available as part of our annual subscription offer. Please get in touch with our customers service team in order to find out more.

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