The U.S. Competitive Energy Cost Advantage for Primary Metal Manufacturers

Description: By now most manufacturers are well aware of lower cost and higher abundance of energy in the U.S. than the majority of manufacturing intensive countries in the world. Particularly that industrial Natural Gas is four times as costly in Asia-Pacific and two-and-a-half times as costly in Europe. And that industrial Electricity is almost twice as costly in Europe and more than twice as costly for most of Asia-Pacific.

But there has yet to be a market research report that provides credible estimates regarding what that means in terms of quantifying the energy cost savings advantage per sales dollar for U.S. Manufacturers, compared to Europe and compared to Asia-Pacific, for each of the four major energy types: Electricity, Natural Gas, Oil, and Coal, of each of the 21 sectors for U.S. Manufacturing. This series of 5 reports does that for the 5 sectors that have the largest U.S. Competitive Energy Cost Advantage per dollar of sales.

This specific report examines the U.S. Competitive Energy Cost Advantages for U.S Primary Metal Manufacturers.

Of the 21 U.S. Manufacturing Sectors, the Primary Metal sector has the third highest total energy consumption per year in BTUs and dollars, the third highest energy cost per dollar of sales, and the second highest U.S. Competitive Energy Cost Advantage.

The report first chronicles the last 10 years of industrial price changes for Oil, Natural Gas, Electricity, and Coal for each of the U.S., Europe, and Asia-Pacific, including the price spreads between the three regions over those 10 years for each of the four forms of energy.

Then, based upon analysis performed to determine how much of each of the four forms of energy are consumed by U.S Primary Metal Manufacturers per dollar of gross output (dollar of sales revenue), it uncovers how much of a Competitive Energy Cost Advantage per dollar of gross output they have compared to Europe and compared to Asia-Pacific.

Finally it looks at the last 10 years history for the sector at 6 key indicators of whether that U.S. Competitive Energy Cost Advantage has resulted in favorable performance for the sector. Those 6 key indicators are Total Production Output, Total Capacity, Capacity Utilization, Imports, Exports, [and Net Balance of Trade], and Capital Investment.

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