Horticulture Sector in India: a Snapshot

Description: Horticulture contributes around 25-30% to the agriculture GDP of the country and supports the country’s economy by generating large scale employment as well as supplementing income in rural areas. Horticulture is now considered a key area for diversification within the Indian agricultural sector owing to its gaining commercial importance. The present scenario of depleting water and energy resources is generating interest in horticulture considering the possibility to convert arid lands into horticultural fields.

This note on Horticulture Sector in India has been prepared through extensive secondary research supported by detailed analysis and focuses on market details, growth trends, major players, recent developments and key drivers of the Indian Horticulture Sector.

This report can be used as an “Information & Management Tool” and is ideal for overseas investors to get the first feel of the Indian Horticulture Sector. Senior managers, apart from gaining insight into the Horticulture Sector in India, can also use this report for making presentations to internal audiences, customers, collaborators and channel partners.

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