
Description:

‘Global Home Healthcare Market (By Device Types: Diagnostics and Monitoring Devices, Therapeutic Home Healthcare Devices, Mobility Assist Devices and Medical Supplies; By Services: Rehabilitation, Telehealth and Telemedicine, Respiratory Therapy, Infusion Therapy and Unskilled Home Healthcare Services) - Industry Analysis, Size, Share, Growth, Trends and Forecast, 2014 - 2020'

The home healthcare market involves a wide range of medical devices and services that help patients to treat or diagnose a variety of chronic diseases. These devices and services play an important role in providing cost-effective health care to the patients. Home healthcare promises lucrative business opportunities due to increased acceptance of home healthcare, technological advancements and cost-effective alternatives compared to other modalities (i.e. hospital visits). Factors such as aging population and increasing number of people diagnosed with chronic diseases such as diabetes, cardiac disorders and respiratory diseases drive the growth of the home healthcare market globally. According to the World Health Organization (WHO), the number of people aged 65 years and above is expected to increase from 605 million to 2 billion by 2050. In addition, home healthcare services are still at a nascent stage in developing regions such as India and Latin America and witnessing high growth rate during the forecast period. These factors would fuel the demand for home healthcare during the study period, and hence boost market growth. However, high cost coupled with reimbursement issues related to home healthcare services and devices would restrain market growth.

This report encompasses a detailed study of various home medical devices and home healthcare services. Home healthcare devices have been majorly segmented into diagnostic and monitoring devices, therapeutic devices, home mobility assist devices and medical supplies. The diagnostic and monitoring devices segment includes blood glucose monitors, blood pressure monitors, sleep apnea monitors, pregnancy test kits, pulse oximeters, heart rate monitors, temperature monitors, pedometers and coagulation monitors. The therapeutic devices segment comprises insulin delivery devices, nebulizers, ventilators and CPAP devices, IV equipment and dialysis equipment. The home mobility assist devices segment has been further categorized into wheelchairs, cranes and crutches and other mobility assist devices. The market size and forecast for each device type has been provided for the period 2012 to 2020, considering 2013 as the base year. The report also provides the compounded annual growth rate (% CAGR) for the forecast period 2014 to 2020 for each segment.

The global home healthcare market, by services has been segmented into rehabilitation services, respiratory therapy services, telehealth and telemedicine services, infusion therapy services and unskilled home healthcare services. The market size and forecast in terms of USD million for each service has been provided for the period 2012 to 2020, considering 2013 as the base year. The report also provides the compounded annual growth rate (% CAGR) for the forecast period 2014 to 2020 for each segment.

Geographically, the global home healthcare systems market has been segmented into four major regions: North America, Europe, Asia Pacific and Rest of the World (RoW). The market size and forecast for each geography has been estimated for the period 2012 to 2020 in terms of revenue (USD million), considering 2013 as the base year. The report also provides the compounded annual growth rate (CAGR %) during the forecast period from 2014 to 2020 for all the geographies mentioned above.

The market overview section of the report discusses the market dynamics with respect to the market drivers, restraints and opportunities. This section also covers market attractiveness analysis, event impact and value chain analysis of the global home healthcare market. Market share (%) of major players operating in the market has also been provided for the year 2013, followed by a list of recommendations for existing and new players to enter and enhance market share. The report concludes with company profiles of key players operating in various segments of the market. Each company profile includes business overview, financial overview, product portfolio, business strategies and recent developments of the respective company. Some of the prominent players in the global home healthcare market that have been profiled in the report include 3M Health Care, Bayer AG, Abbott Laboratories, Cardinal Health, Inc., GE Healthcare, Johnson & Johnson Services, Inc., Gentiva Health Services, Inc., Invacare Corporation, F. Hoffmann-La Roche Ltd., Phillips Healthcare, Medtronic, Inc. and Omron Healthcare, Inc.
The Global home healthcare market is segmented as follows:

**Global Home Healthcare Market, by Device Types**
- Diagnostics and Monitoring Home Devices
  - Blood Glucose Monitors
  - Blood Pressure Monitors
  - Heart Rate Monitors
  - Temperature Monitors
  - Sleep Apnea Monitors
  - Coagulation Monitors
  - Pregnancy Test Kits
  - Pulse Oximeters
  - Pedometers
- Therapeutics Home Healthcare Devices
  - Insulin Delivery Devices
  - Nebulizers
  - Ventilator and CPAP Devices
  - IV Equipments
  - Dialysis Equipment
- Home Mobility Assist Devices
  - Wheelchairs
  - Cranes and Crutches
  - Other Home Mobility Assist Devices
- Medical Supplies

**Global Home Healthcare Market, by Services**
- Rehabilitation Services
- Telehealth and Telemedicine Services
- Infusion Therapy Services
- Respiratory Therapy Services
- Unskilled Home Healthcare Services

**Global Home Healthcare Market, by Geography**
- North America
- Europe
- Asia-Pacific
- Rest of the World (RoW)
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