India Telecom Cable Market Forecast and Opportunities, 2019

Description: Indian telecom industry has been witnessing continuous growth over the last decade. Ever since the introduction of second generation (2G) telecom network in India, the country's telecom infrastructure has undergone major technological advancements. The country has also been experiencing tremendous growth in overall telecom subscriber base, which is further driving the telecom infrastructure, and hence the telecom cable market in India. Growing commercial spaces, offices and corporate hubs, coupled with proliferation of smartphones and increasing teledensity are other major factors driving telecom cable demand in the country. The government of India, on its part, is also not leaving any stone unturned to contribute in telecom infrastructure expansion throughout the country, which is evident from various projects that the government has undertaken such as National Optic Fiber Network (NOFN) to connect around 250,000 Gram Panchayats of India to a principal telecom network for high speed data transmission and internet services. With increasing penetration of 3G/4G and interactive voice services such as video calling in the country, the telecom cable market is expected to grow further at a faster growth rate over the next five years.

According to “India Telecom Cable Market Forecast & Opportunities, 2019”, the telecom cable market in India is forecast to reach US$ 354 million by 2019. Indian telecom cables market has been segmented into Polyethylene Insulated Jelly Filled (PIJF) cable, Optical Fiber cable, and Community Access TV (CATV) cable segment. Of these, Optical Fiber cables dominated the market, holding majority revenue share. The segment is expected to continue dominating through the forecast period due to rising demand for high speed data transmission services. Region-wise, North India is the leading market for telecom cables with major revenues being generated from states of Delhi, Haryana, and Punjab due to increasing demand for high speed internet and other voice services. Leading players operating in the Indian telecom cables market are Sterlite, Finolex Cables, and Aksh Optifiber Limited.

Key topics covered in this report:
- India Telecom Cable Market Size, Share & Forecast
- Segmental & Regional Analysis
- Market Dynamics
- Changing Market Trends & Emerging Opportunities
- Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?
- To gain an in-depth understanding of telecom cable market in India
- To identify the on-going trends, and anticipated growth in the next five years
- To help industry consultants, telecom cable manufacturers align their market-centric strategies
- To obtain research based business decisions and add weight to presentations and marketing material
- To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer’s specific needs

Report Methodology:
The information contained in this report is based upon both primary and secondary sources. Primary research included interviews with telecom cable manufacturers and suppliers in India. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and other proprietary databases.

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