Global Demand Response (DR) Market 2014-2018

Description: About Demand Response

Demand response is a change in the electricity usage pattern by end customers from their usual consumption, in response to change in electricity prices or change in incentive payments designed to encourage lower electricity usage during peak load issues. It is an essential way out for utilities to manage system peaks by controlling customer loads. It acts as a major link between retail customers and the distributors of electricity. The utility can better manage demand and supply, while the consumers are benefitted from incentives for load reduction and program participation. This approach has proven to be an effective power demand control solution in the US and is currently being deployed in other parts of the world.

The analysts forecast the Global Demand Response Market to grow at a CAGR of 16.6 percent during 2013-2018.

Covered in this Report
The report, Global Demand Response Market 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Global Demand Response market landscape and its growth prospects in the coming years. The report also includes end-user and region wise segmentation of the Demand Response market. Information about key vendors operating in this market is also provided.

Key Regions
- Americas
- APAC
- EMEA

Key Vendors
- ABB
- Honeywell International
- Johnson Controls
- Schneider Electric
- Siemens AG

Other Prominent Vendors
- Enernoc
- GE
- Comverge
- Eaton

Market Drivers
- Increased Electricity Cost
- For a full, detailed list, view our report

Market Challenges
- Lack of Consumer Awareness
- For a full, detailed list, view our report

Market Trends
- Increased Renewable Installations
- For a full, detailed list, view our report

For a full, detailed list, view our report Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
Who are the key vendors in this market space?
What are the market opportunities and threats faced by the key vendors?
What are the strengths and weaknesses of the key vendors?

The report is also available as part of our annual subscription offer. Please get in touch with our customers service team in order to find out more.

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