Global Software Testing Service Market 2014-2018

Description: About Software Testing

Software testing is a process of finding functional faults in the product before it is being launched in the market. It is also the process of investigation conducted for providing the information to stakeholders regarding the quality of the program or system under testing. A company offering such software testing services can either be an independent company, a product development company, or a system integration services company. This service tests the software for its quality, completeness, accuracy, and security. In addition, these companies execute a program or an application to identify errors and compare the actual output with the expected output by feeding the software with a set of test values.

The analysts forecast the Global Software Testing Service Market to grow at a CAGR of 11.15 percent over the period 2013-2018.

Covered in this Report
This report covers the present scenario and the growth prospects of the Global Software Testing Service Market for the period 2013-2018. To calculate the market size, the report considers the revenue generated from sales of testing services offered by software vendors and independent testing service providers. The overall revenue is generated from:
- Functional testing, which includes unit testing, smoke testing, sanity testing, interface testing, integration testing, system testing, and regression testing
- Non-functional testing, which includes performance tools, usability testing, security testing, and portability testing

It also presents the vendor landscape and a corresponding detailed analysis of the top five vendors in the market. In addition, the report discusses the major drivers that influence the growth of the Global Software Testing Service Market. It also outlines the challenges faced by vendors and the market at large, as well as the key trends that are emerging in the market.

Key Regions
- Americas
- EMEA
- APAC

Key Vendors
- Accenture
- Capgemini
- IBM
- Wipro

Other Prominent Vendors
- Cognizant Technology Solutions
- Computer Sciences
- Groupe Steria
- HCL Technologies
- HP
- Hexaware Technologies
- Infosys
- Inspearit
- Logica
- Micro Focus International
- Planit Test Management Solutions
- Software Quality Systems
- Tata Consultancy Services
- Tech Mahindra
- Thinksoft Global Services
- UST Global
- Wipro

Market Drivers
- Reduced Time to Market and Improved Efficiency
- For a full, detailed list, view our report

Market Challenges
- Concerns about Offshore Team Management
- For a full, detailed list, view our report

Market Trends
- Increase in Crowd Sourcing
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

The report is also available as part of our annual subscription offer. Please get in touch with our customers service team in order to find out more.

Contents:
01. Executive Summary
02. List of Abbreviations
03. Scope of the Report
03.1 Market Overview
03.2 Product Offerings
04. Market Research Methodology
04.1 Market Research Process
04.2 Research Methodology
05. Introduction
06. Market Landscape
06.1 Market Overview
06.2 Software Testing Lifecycle
06.3 Global Software Testing Service Market
06.3.1 Market Size and Forecast
06.4 Types of Testing
06.4.1 Functional Testing
06.4.2 Non-functional Testing
06.4.3 Difference between Manual and Automated Testing Solutions
06.5 Software Testing Methods
06.6 Five Forces Analysis
07. Market Segmentation by Delivery Model
08. Global Outsourcing Software Testing Service Market
08.1 Market Size and Forecast
08.2 Advantages of Outsourcing Software Testing
08.3 Disadvantages of Outsourcing Software Testing
09. Global In-house Software Testing Service Market
09.1 Market Size and Forecast
09.2 Advantages of In-house Software Testing
09.3 Disadvantages of In-house Software Testing
10. Embedded Vs Independent Software Testing Services
11. Market Segmentation by End-user
13. Geographical Segmentation
Buying Criteria
14. Market Growth Drivers
15. Drivers and their Impact
16. Market Challenges
17. Impact of Drivers and Challenges
18. Market Trends
19. Trends and their Impact
20. Vendor Landscape
20.1 Competitive Scenario
20.2 Market Share Analysis 2013
20.3 Other Prominent Vendors
21. Key Vendor Analysis
21.1 Accenture
21.1.1 Key Facts
21.1.2 Business Overview
21.1.3 Business Segmentation by Revenue 2013
21.1.4 Business Segmentation by Revenue 2012 and 2013
21.1.5 Geographical Segmentation by Revenue 2013
21.1.6 Business Strategy
21.1.7 Key Information
21.1.8 SWOT Analysis
21.2 Capgemini
21.2.1 Key Facts
21.2.2 Business Overview
21.2.3 Business Segmentation by Revenue 2013
21.2.4 Business Segmentation by Revenue 2012 and 2013
21.2.5 Geographical Segmentation by Revenue 2013
21.2.6 Business Strategy
21.2.7 Key Information
21.2.8 SWOT Analysis
21.4 IBM
21.4.1 Key Facts
21.4.2 Business Overview
21.4.3 Business Segmentation
21.4.4 Business Segmentation by Revenue 2013
21.4.5 Business Segmentation by Operation in 2013
21.4.6 Business Segmentation by Revenue 2012 and 2013
21.4.7 Geographical Segmentation by Revenue 2013
21.4.8 Business Strategy
21.4.9 Key Information
21.4.10 SWOT Analysis
21.5 Wipro
21.5.1 Key Facts
21.5.2 Business Overview
21.5.3 Business Segmentation by Revenue 2014
21.5.4 Business Segmentation by Revenue 2013 and 2014
21.5.5 Geographical Segmentation by Revenue 2014
21.5.6 Business Strategy
21.5.7 Key Information
21.5.8 SWOT Analysis
22. Other Reports in this Series

List of Exhibits
Exhibit 1: Market Research Methodology
Exhibit 2: Software Development Cycle
Exhibit 3: Software Testing Lifecycle
Exhibit 4: Global Software Testing Services Market 2013-2018 (US$ billion)
Exhibit 5: Global TaaS Market 2013-2018 (US$ billion)
Exhibit 6: Types of Functional Testing
Exhibit 7: Steps Involved in Functional Testing
Exhibit 8: Non-functional Testing Types
Exhibit 9: Difference between manual and Automated Testing Solutions
Exhibit 10: Comparison Between Three Types of Testing
Exhibit 11: Global Software Testing Market Segmentation 2013
Exhibit 14: Embedded Vs Independent Software Testing Services 2013
Exhibit 15: Global Software Testing Services Market by End-user Analysis 2013
Exhibit 16: Accenture: Business Segmentation by Revenue 2013
Exhibit 17: Accenture: Business Segmentation by Revenue 2012 and 2013 (US$ million)
Exhibit 18: Accenture: Geographical Segmentation by Revenue 2013
Exhibit 19: Capgemini: Business Segmentation by Revenue 2013
Exhibit 20: Capgemini: Business Segmentation by Revenue 2012 and 2013 (US$ million)
Exhibit 21: Capgemini: Geographical Segmentation by Revenue 2013
Exhibit 22: IBM: Business Segmentation
Exhibit 23: IBM: Business Segmentation by Revenue 2013
Exhibit 24: IBM: Business Segmentation by Operation in 2013
Exhibit 25: IBM: Business Segmentation by Revenue 2012 and 2013 (US$ million)
Exhibit 26: IBM: Geographical Segmentation by Revenue 2013
Exhibit 27: Wipro: Business Segmentation by Revenue 2014
Exhibit 28: Wipro: Business Segmentation by Revenue 2013 and 2014 (US$ billion)
Exhibit 29: Wipro: Geographical Segmentation by Revenue 2014

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