Global Software Testing Service Market 2014-2018

Description:  About Software Testing

Software testing is a process of finding functional faults in the product before it is being launched in the market. It is also the process of investigation conducted for providing the information to stakeholders regarding the quality of the program or system under testing. A company offering such software testing services can either be an independent company, a product development company, or a system integration services company. This service tests the software for its quality, completeness, accuracy, and security. In addition, these companies execute a program or an application to identify errors and compare the actual output with the expected output by feeding the software with a set of test values.

The analysts forecast the Global Software Testing Service Market to grow at a CAGR of 11.15 percent over the period 2013-2018.

Covered in this Report
This report covers the present scenario and the growth prospects of the Global Software Testing Service Market for the period 2013-2018. To calculate the market size, the report considers the revenue generated from sales of testing services offered by software vendors and independent testing service providers. The overall revenue is generated from:
- Functional testing, which includes unit testing, smoke testing, sanity testing, interface testing, integration testing, system testing, and regression testing
- Non-functional testing, which includes performance tools, usability testing, security testing, and portability testing

It also presents the vendor landscape and a corresponding detailed analysis of the top five vendors in the market. In addition, the report discusses the major drivers that influence the growth of the Global Software Testing Service Market. It also outlines the challenges faced by vendors and the market at large, as well as the key trends that are emerging in the market.

Key Regions
- Americas
- EMEA
- APAC

Key Vendors
- Accenture
- Capgemini
- IBM
- Wipro

Other Prominent Vendors
- Cognizant Technology Solutions
- Computer Sciences
- Groupe Steria
- HCL Technologies
- HP
- Hexaware Technologies
- Infosys
- Inspearit
- Logica
- Micro Focus International
- Planit Test Management Solutions
- Software Quality Systems
- Tata Consultancy Services
- Tech Mahindra
- Thinksoft Global Services
- UST Global
- Wipro

Market Drivers
- Reduced Time to Market and Improved Efficiency
- For a full, detailed list, view our report

Market Challenges
- Concerns about Offshore Team Management
- For a full, detailed list, view our report

Market Trends
- Increase in Crowd Sourcing
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

The report is also available as part of our annual subscription offer. Please get in touch with our customers service team in order to find out more.

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