Message Not Received. Why Business Communication Is Broken and How to Fix It

Description: Praise for MESSAGE NOT RECEIVED

"Most of our at–work life is spent communicating poorly. Phil Simon has written a modern business classic that compels you to adopt new technology and simplify your discourse."

"Business communication is dismal today. Message Not Received gives us reasons and tools for change."
Scott Berkun, best–selling author of The Myths of Innovation

"Message Not Received tops my list of this year–s business book club suggestions. We need to start a movement for communication clarity throughout our organizations. Simon–s book can be our clarion call."
Professor Terri Griffith, PhD, chair of Santa Clara University's Management Department; author of the award–winning book, The Plugged–In Manager

"Ironically, it takes a book–this book–to help people understand how to effectively communicate in a business world increasingly dominated by quick electronic messages that might be completely ignored or flashed to a billion people. Phil Simon has given us a twenty-first century guide to communicating that is both personal and universal."
David H. Freeman, contributing editor, The Atlantic; author of Wrong and A Perfect Mess

"Message Not Received blows the linguistic lid off all that lazy communication at work. Simon challenges you to take charge of your communications, cut the obfuscation, and make them meaningful. Your colleagues, your customers, and your bottom–line will thank you."
Dr. Nick Morgan, president of Public Words, Inc.; author of Power Cues: The Subtle Science of Leading Groups, Persuading Others, and Maximizing Your Personal Impact

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