Global Chronic Obstructive Pulmonary Disease (COPD) Market 2014-2018

Description: About COPD

COPD is a broad term that covers various progressive lung diseases including emphysema, chronic bronchitis, refractory (non-reversible) asthma, and some forms of bronchiectasis. It is a serious condition that restricts airflow in the lungs and is characterized by increasing breathlessness. The exact etiology of COPD is not understood; however, most cases of COPD are caused due to genetic factors and by inhaling pollutants, including fumes and chemicals. The disease cannot be cured; it can be only be managed and treated.

The analysts forecast the Global COPD market to grow at a CAGR of 5.69 percent over the period 2013-2018.

Covered in this Report
This report covers the present scenario and the growth prospects of the Global COPD market for the period 2014–2018. To calculate the market size, the report considers the revenue generated from the sales of various drugs in the form of oral medications as well as inhalers for the treatment of COPD. The Global COPD market can be segmented into five: Medications, Oxygen Therapy, Surgery, Pulmonary Rehabilitation, and Lifestyle Changes.

The report, the Global COPD Market 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, and the APAC and EMEA regions; it also covers the Global COPD market landscape and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Regions
- Americas
- APAC
- EMEA

Key Vendors
- Astra Zeneca
- Boehringer Ingelheim
- GlaxoSmithKline
- Novartis
- Pfizer

Other Prominent Vendors
- Alere
- Almirall
- Astellas Pharma
- Axis Shield
- Beckton Dckinson
- Biosensors International
- Dainippon Sumitomo Pharma
- Medtronic
- Merck
- Mylan
- Novartis
- Siemens Healthcare Diagnostics
- Takeda Pharmaceutical
- Theravance

Market Drivers
- Elderly Population
- For a full, detailed list, view our report

Market Challenges
- High Cost of COPD Treatment
- For a full, detailed list, view our report

Market Trends
- Increase in Awareness of COPD
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

The report is also available as part of our annual subscription offer. Please get in touch with our customers service team in order to find out more.

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