Global E-retailing in Automotive Aftermarket 2014-2018

Description: About E-retailing in Automotive Aftermarket

The Automotive aftermarket is a subordinate market, which focuses on the manufacturing, remanufacturing, distribution, and installation of automobile components post sale. The components installed after the initial sale of the vehicle by the dealer are known as aftermarket components. Sellers that sell their products online either maintain their own websites or operate through other online retailers. Their easy availability allows end-users to have a wide variety of options and they do not necessarily have to purchase relatively expensive OE equipment.

The analysts forecast the Global E-retailing in Automotive Aftermarket to grow at a CAGR of 18.56 percent over the period 2013-2018.

Covered in this Report
This report covers the present scenario and the growth prospects of the Global E-retailing in Automotive Aftermarket for the period 2014-2018. To calculate market size, the report considers revenue generated through the sales of aftermarket equipment such as tires, brake parts, body parts, filters, batteries, steering and suspensions, starters and alternators, lighting, exhaust components, injection parts, and other automotive related parts.

The report, the Global E-Retailing in Automotive Aftermarket 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers Europe and North America; it also covers the Global E-retailing in Automotive Aftermarket landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- Europe
- North America

Key Vendors
- Advance Auto Parts
- Amazon.com
- AutoZone
- eBay
- Ford
- NAPA
- US Auto Parts Network

Other Prominent Vendors
- Motorsport Aftermarket
- O’Reilly Automotive
- RockAuto
- Tire Rack
- Turn5

Market Drivers
- Increased Demand for Advanced Automotive Parts
  - For a full, detailed list, view our report

Market Challenges
- Issues with Logistics
  - For a full, detailed list, view our report

Market Trends
- Increased Adoption of Multi-channel Retailing
  - For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

The report is also available as part of our annual subscription offer. Please get in touch with our customers service team in order to find out more.

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