Global Whiskey Market 2014-2018

Description: About Whiskey

Whiskey is a type of distilled alcoholic beverage usually made from fermented grain mash such as barley, corn (maize), rye, and wheat. It is typically aged in wooden casks, generally made of charred white oak. The Global Whiskey market is the third largest segment in the Global Spirits market and accounts for 11.39 percent of the Global Spirits market. The Global Whiskey market comprises of five major segments: Scotch Whiskey, US Whiskey, Canadian Whiskey, Irish Whiskey, and Other Whiskey.

The analysts forecast the Global Whiskey market to grow at a CAGR of 4.45 percent in terms of revenue over the period 2013-2018.

Covered in this Report
This report covers the present scenario and the growth prospects of Global Whiskey market for the period 2013-2018. To calculate the market size, the report takes into account the volume of whiskey consumed in million liters.

The report, the Global Whiskey Market 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. The report includes the landscape of the Global Whiskey market and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Vendors
- Beam Suntory
- Brown-Forman
- Diageo
- Pernod Ricard

Other Prominent Vendors
- Anheuser-Busch InBev
- Asahi Breweries
- Brown-Forman
- Carlsberg Breweries
- Central European Distribution
- Constellation Spirits
- Distell Group
- Grupo Modelo
- Gruppo Campari
- Heineken
- Illva Saronno
- John Distilleries
- Molson Coors
- Patron Spirits
- Radico Khaitan
- Shiva Distilleries
- Suntory
- The Wine Group
- Tilak Nagar Industries
- United Spirits
- V&S Group
- William Grant & Sons
- Anheuser-Busch InBev

Key Market Drivers
- Demand for Premium Whiskey
- For a full, detailed list, view our report
Key Market Challenges
- Rising Counterfeit Products
- For a full, detailed list, view our report

Key Market Trends
- Increasing Demand for Irish Whiskey
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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