Global Soup Market 2014-2018

Description: About Soup Market

The Global Soup market comprises of packaged soup that is manufactured and sold in liquid, dehydrated, instant, chilled, frozen, and UHT soup forms. Packaged soup requires minimal time and effort to prepare. It usually requires heating, boiling, or adding hot water. There are large variety of soups available in the market such as vegetable, clear soup, chicken, fish, tomato, and mushroom.

The analysts forecast the Global Soup market on the basis of revenue to grow at a CAGR of 3.55 percent over the period 2013-2018.

Covered in this Report
This report covers the present scenario and the growth prospects of the Global Soup market for the period 2014-2018. To calculate the market size, the report considers the total sales of packaged soups.

The report, the Global Soup Market 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. It covers the Global Soup market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- Americas
- APAC
- Europe
- MEA

Key Vendors
- Campbell Soup
- ConAgra Foods
- HJ Heinz
- Nestlé
- Unilever Group

Other Prominent Vendors
- Associated British Foods
- Baxters Food Group
- General Mills
- Hain Celestial
- Kraft Foods
- Kroger
- Maruchan
- Nissin Foods
- Premier Foods
- Symington’s
- Toyo Suisan Kaisha

Market Drivers
- Increased Demand for Convenience
  - For a full, detailed list, view our report

Market Challenges
- Economic Uncertainties
  - For a full, detailed list, view our report

Market Trends
- New Product Launches
  - For a full, detailed list, view our report
Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

The report is also available as part of our annual subscription offer. Please get in touch with our customers service team in order to find out more.

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