Global Magazine Publishing Market 2014-2018

Description:

About Magazine Publishing

Magazine publishing is a huge market which caters to the needs of readers seeking information in various domains. Magazines can be segmented into two types, namely, Consumer Magazines and Trade Magazines. The Consumer Magazines segment deals with titles related to health, food, travel, fashion, cinema, music, gadgets among others, whereas the Trade Magazines segment targets only a niche segment which consists of professional readers specific to a particular industry or trade.

The analysts forecast the Global Magazine Publishing market to grow at a CAGR of 0.43 percent over the period 2013-2018.

Covered in this Report

This report covers the present scenario and the growth prospects of the Global Magazine Publishing market for the period 2014-2018. To calculate the market size, the report considers the revenue generated from the sales of magazines worldwide. The report presents the segmentation of the Global Magazine Publishing market by consumer magazines and trade magazines and the revenue generated by each segment. The report also includes the revenue earned by the Consumer Magazine segment through different distribution channels and also through its two sources of revenue. The report analyzes the Global Magazine Publishing market by geographical segmentation and also presents the key leading countries in the market.

The report, Global Magazine Publishing Market 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Global Magazine Publishing market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- Americas
- APAC
- EMEA

Key Vendors
- Bertelsmann
- Gannett
- Meredith
- Wenner Media

Other Prominent Vendors
- British Broadcasting
- CBS
- Fairfax Media
- News
- Schibsted
- The New York Times Company
- Viacom

Key Market Drivers
- Availability of Wide Range of Magazines
- For a full, detailed list, view our report

Key Market Challenges
- Decline in Demand for Print Consumer Magazines
- For a full, detailed list, view our report

Key Market Trends
- Shift toward Digital Reading
- For a full, detailed list, view our report
Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

The report is also available as part of our annual subscription offer. Please get in touch with our customers service team in order to find out more.

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