Global Newspaper Publishing Market 2014-2018

Description:

About Newspaper Publishing

Publishing is a process that involves the production and distribution of the information. It includes the development, acquisition, copyediting, design, production, and marketing and distribution of content through both physical and electronic media. Newspaper publishing is defined as the production and distribution of newspapers in print and digital form. The process is news gathering, writing columns, getting advertisements, printing, and selling and distribution.

The analysts forecast the Global Newspaper Publishing market to grow at a CAGR of 0.18 percent over the period 2013-2018.

Covered in this Report

The report covers the present scenario and the growth prospects of the Global Newspaper Publishing market for the period 2014-2018. To calculate the market size, the report considers the revenue generated from both circulation and advertisement. The report considers both print and digital editions of newspapers.

The report, the Global Newspaper Publishing Market 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the APAC region, Europe, North America, and the ROW (rest of the world); it also covers the Global Newspaper Publishing market landscape and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Regions
- APAC
- Europe
- North America
- ROW

Key Vendors
- Fairfax Media
- Gannett
- News
- Schibsted
- The New York Times

Other Prominent Vendors
- Axel Springer
- APN News and Media
- Daily Mail and General Trust
- Dogan Yayin Holding
- Gruppo Editoriale L'Espresso
- Johnston Press
- Lee Enterprises
- Mecom Group
- Postmedia Network Canada
- RCS Media Group
- Sanoma
- Seven West Media
- Singapore Press Holdings
- Tamedia
- Telgraaf Media Groep
- The McClatchy
- Torstar
- Trinity Mirror
Market Drivers
- Stabilizing Global Economy
  - For a full, detailed list, view our report

Market Challenges
- Increased Use of Digital Media
  - For a full, detailed list, view our report

Market Trends
- Innovative Advertisements
  - For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

The report is also available as part of our annual subscription offer. Please get in touch with our customers service team in order to find out more.

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