Global Mining Equipment Industry 2014-2019: Trends, Forecast, and Opportunity Analysis

Description: The global mining equipment industry is expected to grow at a CAGR of 3.5% during 2014-2019. The major drivers of the mining equipment industry are a strong demand for mining output and high commodity prices, led by economic growth and technological development. Increase in resource exploration, global economic growth, and increasing mechanization of mining operations will also possibly boost the global mining equipment industry. Boom in manufacturing and construction activities are leading to a higher demand for mined materials, which is anticipated to further drive this industry.

The author has analyzed the global mining equipment industry by various segments and regions and has come up with a comprehensive research report “Global Mining Equipment Industry 2014-2019: Trends, Forecast, and Opportunity Analysis”. This report provides an analysis of the mining equipment industry, including the analysis of market trend, competitive landscape, cost structure, emerging trend, and key drivers of industry growth. The study also includes global mining equipment industry forecasts through 2019, segmented by region and market as follows:

Global mining equipment industry by region:
- North America
- Europe
- Asia Pacific
- Rest of World

Global mining equipment industry segmented by product:
- Underground Mining Equipment
- Surface Mining Equipment

On the basis of its comprehensive research, Lucintel forecasts that the global mining equipment industry will depict a moderate growth during 2014-2019. The surface mining equipment segment will remain the largest segment in terms of both value and growth rate during the forecast period. Replacement of old machineries by the new ones due to technological advancement is the major driving force of the industry. Caterpillar Inc., Komatsu Ltd., Hitachi Construction Machinery Co., Ltd, Joy Global Inc., and Sandvik are some of the major manufacturers of the mining equipment industry.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find. To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of “Global Mining Equipment Industry 2014-2019: Trends, Forecast, and Opportunity Analysis” include:
- Analysis of competitive intensity of the market based on Porter's Five Forces model which helps to understand the competitive position of industry players.
- Market size in terms of value ($B) by segment, market size trend (2008-2013) and forecast (2014-2019) for key regional segments to make major investment decisions.
- Regional Analysis provides mining equipment industry breakdown by region among North America, Europe, APAC and ROW.
- Competitor analysis: growth leadership analysis, market drivers and challenges, growth opportunity analysis by segment market and by regional market that helps to ascertain a sound investment decision.
- Market strategic assessment, emerging trend, innovations and new product launches, mergers and acquisitions by the market players are studied in the report.
Benefits of Report:
The core competency is in market research and management consulting. In last 15 years, the author has worked on hundreds of market & economic research studies. These market reports offer the following benefits:

- Enhance your growth strategy with the information of key market segments and growth applications.
- Fine tune your business expansion with analysis of trend and forecast and key emerging trends in the industry.
- Explore business opportunities and ascertain new market entry with analysis of emerging geographies.
- Know the business environment with the competitive intensity of the industry, new developments and merger and acquisition deals.

Who Can Benefit From This Report?
This study is intended for senior level executives, sales, marketing and business development professionals at various nodes of value chain of this market. This multi-client market study is used by small to multi-national Fortune 500 companies and utilized for a variety of reasons as follows.

- Business development
- Strategic planning
- Business presentation
- Determination of market size and trend
- Competitive analysis
- Resource and inventory management
- Budgeting
- Investment decisions

Contents:
1. Executive Summary
2. Industry Definition and Scope
3. Industry Overview
4. Macroeconomic Trend
5. Industry Trends
6. Competitive Landscape
7. Macroeconomic Forecast
8. Industry Forecasts
9. Emerging Trends
10. Growth Opportunity
11. Conclusions

List of Figures
Chapter 3. Industry Overview
Figure 3.1: External forces shaping global mining equipment industry

Chapter 4. Global Macroeconomic Overview
Figure 4.1: Global GDP growth rate trend at constant price
Figure 4.2: Regional GDP growth rate trend
Figure 4.3: Global population growth rate trend
Figure 4.4: Regional population growth rate trend
Figure 4.5: Global mining industry growth rate trend
Figure 4.6: Regional mining industry growth rate trend

Chapter 5. Industry Trends
Figure 5.1: Global mining equipment industry annual trend 2008-2013 ($B)
Figure 5.2: Global mining equipment industry regional trend 2008-2013 ($B)
Figure 5.3: Global mining equipment industry regional trend 2008-2013 (%)
Figure 5.4: Global mining equipment industry segment trend 2008-2013 ($B)
Figure 5.5: Global mining equipment industry segment trend 2008-2013 (%)
Figure 5.6: Global mining equipment industry profitability trend 2008-2013
Figure 5.7: Global mining equipment industry revenue per employee trend 2008-2013
Figure 5.8: Top five companies vs. global mining equipment industry gross profit and net profit analysis 2013
Figure 5.9: Cost structure trend of global mining equipment industry 2008-2013
Chapter 6. Competitive Landscape
Figure 6.1: Market shares of top players in global mining equipment industry in 2008
Figure 6.2: Market shares of top players in global mining equipment industry in 2013
Figure 6.3: Global mining equipment industry 2008 market share analysis
Figure 6.4: Global mining equipment industry 2013 market share analysis

Chapter 7. Macroeconomic Forecasts
Figure 7.1: Global GDP growth rate forecast at constant price
Figure 7.2: Regional GDP growth rate forecast at constant price
Figure 7.3: Global population growth rate forecast
Figure 7.4: Regional population growth rate forecast
Figure 7.5: Global mining industry growth rate forecast
Figure 7.6: Regional mining industry growth rate forecast

Chapter 8. Industry Forecasts
Figure 8.1: Global mining equipment industry annual forecast 2014-2019 ($B)
Figure 8.2: Global mining equipment industry regional forecast 2014-2019 ($B)
Figure 8.3: Global mining equipment industry regional forecast 2014-2019 (%)
Figure 8.4: Global mining equipment industry segment trend 2014-2019 ($B)
Figure 8.5: Global mining equipment industry segment trend: 2014-2019 (%)

Chapter 9. Emerging Trends
Figure 9.1: Emerging trends of global mining equipment industry

Chapter 10. Growth Opportunity
Figure 10.1: Global mining equipment industry opportunity by region
Figure 10.2: Global mining equipment industry opportunity by segment
Figure 10.3: Global mining equipment industry opportunity by region

List of Tables
Chapter 3. Industry Overview
Table 3.1: Industry parameters of global mining equipment industry
Table 3.2: Relative industry attractiveness by region

Chapter 5. Industry Trends
Table 5.1: Regional revenue growth rate
Table 5.2: Segment revenue growth rate
Table 5.3: Growth rate in cost structure

Chapter 8. Industry Forecasts
Table 8.1: Regional forecast growth rate
Table 8.2: Global mining equipment industry segment forecast growth rate

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