Global Home Entertainment Market 2014-2018

Description:

About Home Entertainment

Home entertainment comprises of films, TV programming, and other premium content in both electronic and physical format. The revenue in this market is derived from both physical and digital formats. It includes revenue through rental, sell-through, and subscription models as well as consumer and advertising spending. With constant changes in consumer lifestyles and rapid economic growth in many countries, consumers are buying different types of audio and video equipment with advanced features to enhance their entertainment experience at home.

The analysts forecast the Global Home Entertainment market to grow at a CAGR of 3.94 percent over the period 2013-2018.

Covered in this Report

This report covers the present scenario and the growth prospects of the Global Home Entertainment market for the period 2014-2018. To calculate the market size, the report takes into account the revenue generated from both physical and digital formats. Based on the type, the market is been classified into the following:

- DVD
- BD
- OTT/Streaming
- VOD

The report, the Global Home Entertainment Market 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, and the EMEA and APAC regions; it also covers the Global Home Entertainment market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- Americas
- EMEA
- APAC

Key Vendors
- Amazon.com
- Comcast
- DirecTV
- Dish Network
- Hulu
- Moser Baer
- Netflix
- Sony

Other Prominent Vendors
- Aspro
- Bertelsmann
- Carrefour
- Falcon Technologies International
- Hitachi Maxwell
- HMV Retail
- JB Hi-Fi
- Lions Gate Entertainment
- Sharp
- Taiyo Yuden
- TDK
- Umedisc
- Wal-Mart Stores
Market Drivers
- Increase in Demand for High-quality Video
- For a full, detailed list, view our report

Market Challenges
- Piracy Concerns
- For a full, detailed list, view our report

Market Trends
- Increasing Online Sales of DVDs and BDs
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

The report is also available as part of our annual subscription offer. Please get in touch with our customers service team in order to find out more.

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