Global Yogurt Market 2014-2018

Description:

About Yogurt

Yogurt is produced by the bacterial fermentation of milk, and it is rich in calcium, protein, riboflavin, vitamin B6, and vitamin B12. Cow's milk is used to make yogurt, but even sheep, goat, yak, and buffalo's milk is also used to make yogurt. Yogurt is available in different varieties and flavors.

The analysts forecast the Global Yogurt Market to grow at a CAGR of 6.72 percent over the period 2013-2018.

Covered in this Report

The report covers the present scenario and the growth prospects of the Global Yogurt market for the period 2013-2018. The market can be segmented into three: Set Yogurt, Yogurt Drinks, and Frozen Yogurt.

The report, the Global Yogurt Market 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, the APAC region, Europe, and the MEA region; it also covers the Global Yogurt market landscape and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Regions
- Americas
- APAC
- Europe
- MEA

Key Vendors
- China Mengniu Dairy
- General Mills
- Groupe Danone
- Nestle

Other Prominent Vendors
- Britannia Industries
- DMK Deutsches Milchioni
- Ehramann
- Emmi
- Fage
- Grupo Alpura
- Schreiber Foods
- Stonyfield Farm
- Yeo Valley

Key Market Drivers
- Increase in Awareness about Nutritional Benefits
  - For a full, detailed list, view our report

Key Market Challenges
- Increase in Cost of Production
  - For a full, detailed list, view our report

Key Market Trends
- Growth in Organized Retail Sector
  - For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

The report is also available as part of our annual subscription offer. Please get in touch with our customers service team in order to find out more.

Contents:
01. Executive Summary
02. List of Abbreviations
03. Scope of the Report
03.1 Market Overview
03.2 Product Offerings
04. Market Research Methodology
04.1 Market Research Process
04.2 Research Methodology
05. Introduction
06. Market Landscape
06.1 Market Overview
06.2 Market Size and Forecast
06.3 Five Forces Analysis
07. Market Segmentation by Product
07.1 Global Yogurt Market by Product 2013
07.2 Global Set Yogurt Market
07.2.1 Market Size and Forecast
07.3 Global Yogurt Drinks Market
07.3.1 Market Size and Forecast
07.4 Global Frozen Yogurt
07.4.1 Market Size and Forecast
08. Market Segmentation by Distribution Channel
08.1 Global Yogurt Market by Distribution Channel
09. Geographical Segmentation
09.1 Global Yogurt Market by Geographical Segmentation 2013
09.2 Yogurt Market in Europe
09.2.1 Market Size and Forecast
09.3 Yogurt Market in the APAC Region
09.3.1 Market Size and Forecast
09.4 Yogurt Market in the Americas
09.4.1 Market Size and Forecast
09.5 Yogurt Market in the MEA Region
09.5.1 Market Size and Forecast
10. Key Leading Countries
10.1 China
10.2 US
10.3 Japan
10.4 Brazil
10.5 France
11. Buying Criteria
12. Market Growth Drivers
13. Drivers and their Impact
14. Market Challenges
15. Impact of Drivers and Challenges
16. Market Trends
17. Trends and their Impact
18. Vendor Landscape
18.1 Competitive Scenario
18.2 Market Share Analysis 2013
18.3 Other Prominent Vendors
19. Key Vendor Analysis
19.1 Danone
19.1.1 Key Facts
19.1.2 Business Overview
19.1.3 Business Segmentation
19.1.4 Business Segmentation by Revenue 2012 and 2013
19.1.5 Geographical Segmentation by Revenue 2013
19.1.6 Business Strategy
19.1.7 Recent Developments
19.1.8 SWOT Analysis
19.2 General Mills
19.2.1 Key Facts
19.2.2 Business Overview
19.2.3 Business Segmentation by Revenue 2013
19.2.4 Business Segmentation by Revenue 2013 and 2014
19.2.5 Geographical Segmentation by Revenue 2013
19.2.6 Business Strategy
19.2.7 Recent Developments
19.2.8 SWOT Analysis
19.3 China Mengniu Dairy
19.3.1 Key Facts
19.3.2 Business Overview
19.3.3 Business Segmentation by Revenue 2013
19.3.4 Business Segmentation by Revenue 2012 and 2013
19.3.5 Geographical Segmentation by Revenue 2013
19.3.6 Business Strategy
19.3.7 Recent Developments
19.3.8 SWOT Analysis
19.4 Nestlé
19.4.1 Key Facts
19.4.2 Business Overview
19.4.3 Revenue by Business Segmentation 2013
19.4.4 Revenue by Business Segmentation 2012 and 2013
19.4.5 Revenue by Geographical Segmentation 2013
19.4.6 Business Strategy
19.4.7 Recent Developments
19.4.8 SWOT Analysis
20. Other Reports in this Series

List of Exhibits
Exhibit 1: Market Research Methodology
Exhibit 2: Global Yogurt Market by Product Segmentation
Exhibit 3: Global Yogurt Market 2013-2018 (US$ billion)
Exhibit 4: Global Yogurt Market by Product 2013
Exhibit 5: Global Set Yogurt Market 2013-2018 (US$ billion)
Exhibit 6: Global Yogurt Drinks Market 2013-2018 (US$ billion)
Exhibit 7: Global Frozen Drinks Market 2013-2018 (US$ billion)
Exhibit 8: Global Yogurt Market by Distribution Channel 2013
Exhibit 9: Global Yogurt Market by Geographical Segmentation 2013
Exhibit 10: Yogurt Market in Europe 2013-2018 (US$ billion)
Exhibit 11: Yogurt Market in the APAC Region 2013-2018
Exhibit 12: Yogurt Market in the Americas 2013-2018 (US$ billion)
Exhibit 13: Yogurt Market in the MEA Region 2013-2018 (US$ billion)
Exhibit 14: Global Yogurt Market Share by Vendor 2013
Exhibit 15: Danone: Business Segmentation 2013
Exhibit 16: Danone: Business Segmentation by Revenue 2012 and 2013 (US$ billion)
Exhibit 17: Danone: Geographical Segmentation by Revenue 2013
Exhibit 18: General Mills: Business Segmentation by Revenue 2013
Exhibit 19: General Mills: Business Segmentation by Revenue 2013 and 2014 (US$ million/billion)
Exhibit 20: General Mills: Geographical Segmentation by Revenue 2013
Exhibit 21: Mengniu Dairy: Business Segmentation by Revenue 2013
Exhibit 23: Mengniu Dairy: Geographical Segmentation by Revenue 2013
Exhibit 24: Nestlé: Revenue by Business Segmentation 2013
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