Global Yogurt Market 2014-2018

Description: About Yogurt

Yogurt is produced by the bacterial fermentation of milk, and it is rich in calcium, protein, riboflavin, vitamin B6, and vitamin B12. Cow's milk is used to make yogurt, but even sheep, goat, yak, and buffalo's milk is also used to make yogurt. Yogurt is available in different varieties and flavors.

The analysts forecast the Global Yogurt Market to grow at a CAGR of 6.72 percent over the period 2013-2018.

Covered in this Report
The report covers the present scenario and the growth prospects of the Global Yogurt market for the period 2013-2018. The market can be segmented into three: Set Yogurt, Yogurt Drinks, and Frozen Yogurt.

The report, the Global Yogurt Market 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, the APAC region, Europe, and the MEA region; it also covers the Global Yogurt market landscape and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Regions
- Americas
- APAC
- Europe
- MEA

Key Vendors
- China Mengniu Dairy
- General Mills
- Groupe Danone
- Nestle

Other Prominent Vendors
- Britannia Industries
- DMK Deutsches Milchlontor
- Ehrmann
- Emmi
- Fage
- Groupo Alpura
- Schreiber Foods
- Stonyfield Farm
- Yeo Valley

Key Market Drivers
- Increase in Awareness about Nutritional Benefits
  - For a full, detailed list, view our report

Key Market Challenges
- Increase in Cost of Production
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Key Market Trends
- Growth in Organized Retail Sector
  - For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

The report is also available as part of our annual subscription offer. Please get in touch with our customers service team in order to find out more.

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